

Njord

An eye-catching organic design offering a new level of comfort.

This is Njord – an original design, and the perfect combination of chair functionality and armchair comfort.



KUSCH+CO

“Quality is irreplaceable”

– Ernst Kusch

To us, quality is the concept that translates not only into our products, their design, materials and precision we proceed with, but also into our approach. It's our motivation that propels us to constantly explore customer's needs and address them through our solutions. As a man is in the centre of our interest, we don't want to offer him just the products – we want to give him the quality, that can truly improve his work, his everyday and the environment he lives in.



NJ

“Njord embodies a true character, is recognisable and trustworthy. And above all, immensely comfortable. The circumscribing shape of the chair provides generous space for the user and suggests the experience of being well seated.” – Scaffidi & Johansen

WORD

COMFORTABLE

TO SIT IN





SCAFFIDI & JOHANSEN

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Antonio Scaffidi and Mads K. Johansen were a duo fascinated by Danish design. The main emphasis of their designs was on minimalism, functionality and the conscious use of natural materials, with sustainability in mind. While not forgetting to shape the user experience. This is how Njord was created.



Straight lines with gentle curves,
a slender solid wood frame and a stream-
lined seat made entirely of felt, combined
with earthy colours, are an expression
of organic design. Njord is its quintessence.
It is inspired by and refers to nature.

10

close
to nature





Njord is simply Scandinavian to the core. This is reflected by the fact that its designers are graduates of the Danish Design School in Copenhagen. The name itself also hints at the Scandinavian origins of this unique line, as Njord is the Nordic god of calm seas, wind and sailing.



scandinavian design



Njord chair through the eyes of the designers

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“We like to think, that the experience to sit on a chair, can be a positive one, in itself. This is what we kept an eye on. The felt, really was the key to all the capabilities we were looking for. A material, that was mouldable in one piece, flexible, warm, tangible. It had this desired amount of friction and incomfort, it is as close as possible to an upholstered seating. And it was completely new within the portfolio of Kusch+Co.

Wood on the other side, represents a necessary supporting structure, which sneaks up and grabs the seat shell. This symbiosis-like interplay of two elements was so obvious, that we decided to fix the shell onto the framework – visibly! We developed a set of wooden pecks, that are glued in place. Why hiding a story – when it can be told beautifully? So, that was it – we designed the Njord Chair!”

– Scaffidi & Johansen



*COMFORT OF
AN ARMCHAIR,
FUNCTIONALITY
OF A CHAIR*

Multipurpose

Njord easily blends in to a variety of spaces: restaurants, hotels and offices. Thanks to the availability of a chair frame with an antibacterial surface coating, Njord is also suitable for nursing homes and residential care homes. It is complemented by an occasional table.

Ergonomic

The seat shell with an upholstered seat pad moulds to the body. Just sit in it to see how the backrest 'acts in concert' with the user – how easily it allows you to lean back.

Functionality

Njord is stackable. Up to four units can be stacked. Importantly, Njord is as light as a side chair. It weighs just 5.5 kg. Functionality is also a given here in terms of ease of cleaning and maintenance. As the polyester felt material is non-absorbent and liquids are unable to soak through the material, it is possible to remove liquid and solid stains without leaving residues.





Ny

OCCASIONAL
TABLE

WORD

awards

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Four internationally recognised design awards are convincing proof that the Njord armchair stands out above the rest.

Red Dot Design Award 2012

Innovationspreis Architektur+ Office 2022

iF Product Design Award 2013

Interior Innovation Award 2013





Njord armchair



Njord armchair 4L LGW FL

H: 805 mm

W: 615 mm

D: 520 mm

Njord table



Njord table LWM RD

H: 563 mm

DI: 380 mm

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