

# Bound

Bound is for those who love to experience reality in a beautiful and emotional way. It is a statement of living in the here and now, where human relations and feelings matter most.



KUSCH+CO × *fantin*



**“Quality  
is irreplaceable”** – Ernst Kusch

To us, quality is the concept that translates not only into our products, their design, materials and precision we proceed with, but also into our approach. It's our motivation that propels us to constantly explore customer's needs and address them through our solutions. As a man is in the centre of our interest, we don't want to offer him just the products – we want to give him the quality, that can truly improve his work, his everyday and the environment he lives in.

**KARIM RASHID**  
The designer of Bound

“I UNDERSTAND  
IN SENSE  
PEOPLE  
NICE, BEAUTIFUL  
COMFORTABLE  
FURNITURE  
OR PLATE  
GATHERING

STAND *BOUND*  
E OF BRINGING  
TOGETHER.

AUTIFUL,  
RTABLE

URE IS A CATALYST  
FORM FOR  
NGS.”

# KARIM

One of the most prolific designers of his generation. Over 4 000 designs in production, over 300 awards and working in over 40 countries attest to Karim's legend of design.

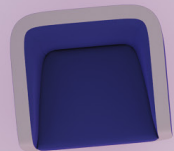
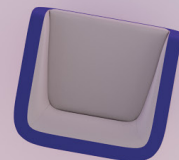
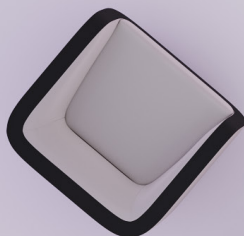
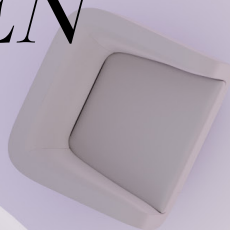
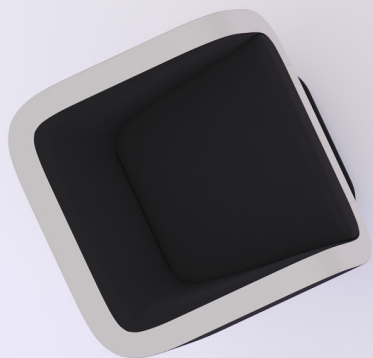
*Beauty is a collective human need.*

*Design is about the betterment of our lives.*

# RASHID



SOMETHING AMAZING  
*IS BOUND*  
*TO HAPPEN*







*BOUND*



The Bound soft seating collection comprises an armchair, sofa and table. Its reductive yet powerful design saturates any space with loads of emotions, making that place unforgettable.



Enjoy the safe embrace of Bound and feel how relaxed you're becoming. You are in blissful surroundings, so get focused on the interactions with your close friends or business partners.



**Bound to**

# *BEAUTY*

14

As Karim Rashid says:

*Design is about the betterment  
of our lives aesthetically.*

Bound furniture is designed to play with human senses – sight, touch and general perception. It aspires to engage the emotions and stick in memory.

Bound's beauty with its mesmerising hues, keeps people from feeling tired. Its charisma fosters the anticipation that an extraordinary day is about to unfold.





**Bound to**

**COM  
FORT**

A cubical form was given some softness.  
The reduced-to-the-essentials, minimalist  
character was given a hint of sensuality. This is  
how Bound becomes the seamless extension  
of our body, dosing the feeling of bliss.





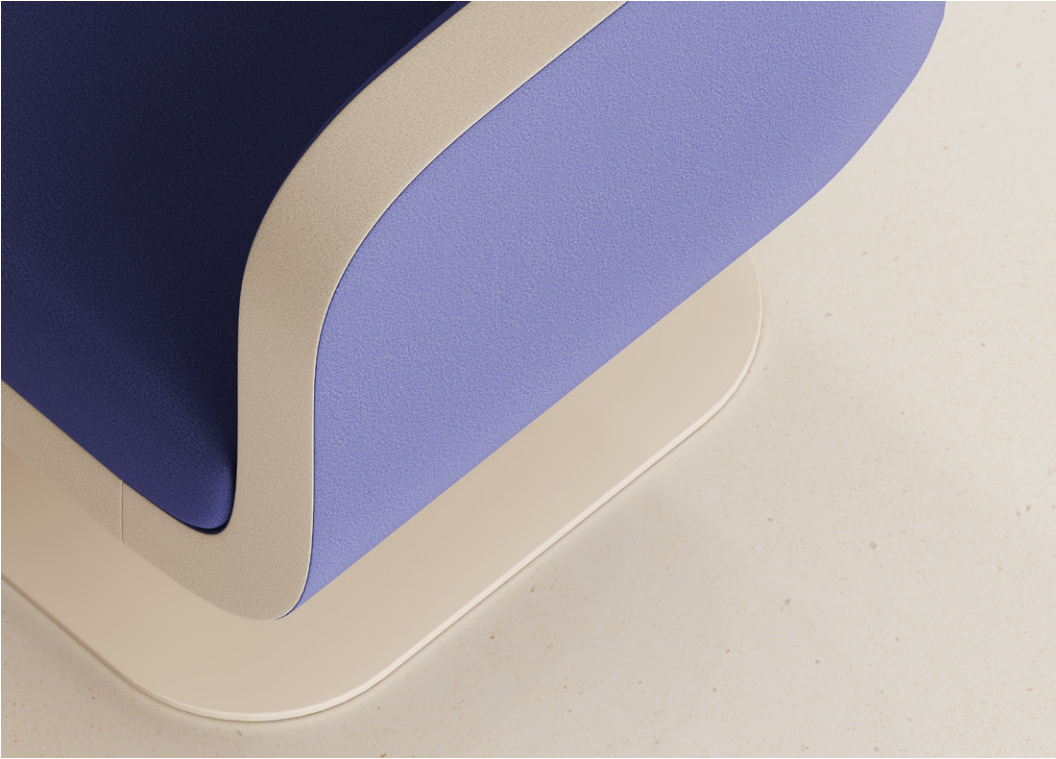
**Bound to**

# BA LAN CE

Make your lounge chair truly yours.  
Customize your Bound, as its colourful or  
subtly muted versions are equally delightful.  
A wide, capacious seat shell is waiting  
to soothe and calm your body and soul.







Some spaces must be kept neat and clean regardless of the circumstances. Thanks to Bound's memory function, the armchair not only stands firm, but also automatically returns the seat shell to the default position after the user vacates the place.

24

**Bound to**

**FUNCTION**





QUALITY



**Bound to**

# *RELA TIONS VS*

Maintaining profitable and strong business relationships often requires people to be mobile. The Bound line stands behind more enjoyable and stressless travel experience.

**Bound to**

# *QUALITY*

28

Premium design in business interiors contributes to a positive first impression. It sends a subtle but powerful message about commitment to quality and attention to detail.

Placing Bound in the room is like a strategic investment as it fortifies the company's identity and communicates its values.



*BCP*

RD



Bound armchair



H: 756 mm  
W: 775 mm  
D: 635 mm

Bound sofa



H: 760 mm  
W: 1730 mm  
D: 635 mm

Bound table



H: 450 mm  
W: 700 mm  
D: 700 mm



H: 550 mm  
W: 700 mm  
D: 700 mm



© Copyright 2024 Nowy Styl sp. z o.o.

Nowy Styl sp. z o.o. reserves the right to change  
the constructional features and finishes of products.

Note: Colours and patterns illustrated here may vary from the originals.  
Presented products available in accordance with the market offer.

Publications of Nowy Styl sp. z o.o. Brands and trademarks  
used herein are the property of NSG TM sp. z o.o.

@ kuschandco | [www.kusch.com](http://www.kusch.com) | [www.nowystyl.com](http://www.nowystyl.com)

KUSCH+CO