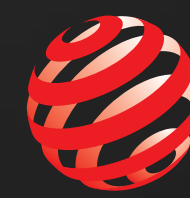
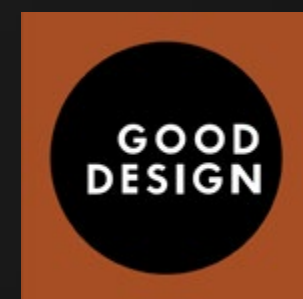


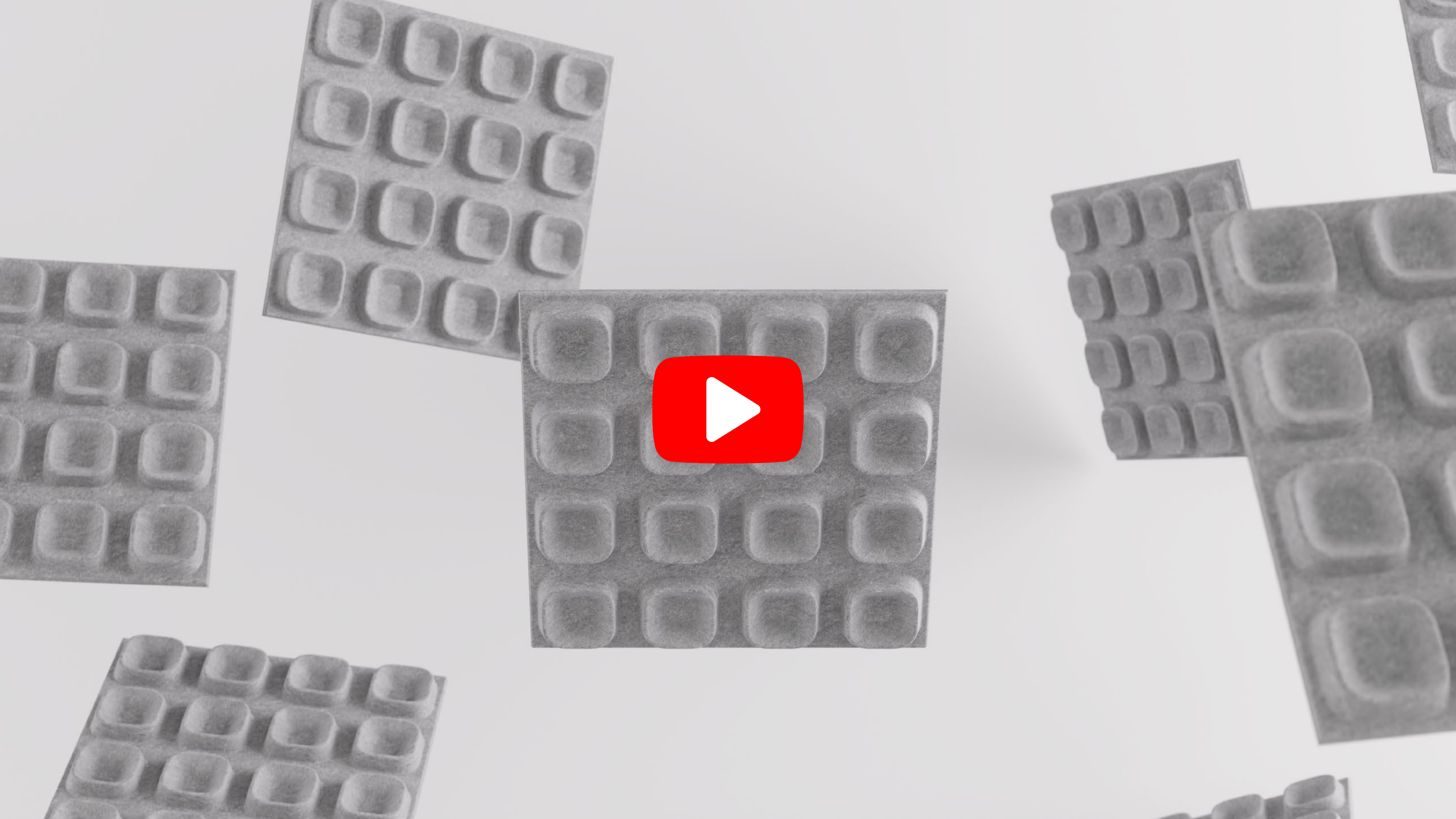
# Pyrymyd

Ec(h)o friendly



reddot design award  
winner







What makes a successful "pitch"?

- Be clear
- Be specific to the office and other companies
- Prepare content well
  - Know your audience, what they care about
  - Be concise, but not too short
  - Be confident, but not too arrogant
- Ask for feedback
- Be prepared to answer questions

Building a successful marketing strategy

- 1) Determine goals (e.g. we want to build awareness for our new product, increase sales, etc.)
- 2) Create a marketing plan (e.g. social media, email, etc.)
- 3) Set a budget
- 4) Monitor and adjust (e.g. track performance, adjust strategy)
- 5) Evaluate results (e.g. compare to goals, learn from experience)



Office / Visualization: Studio Duaviz



Office with Deco and LFO optic / Visualization: DSE visualisation





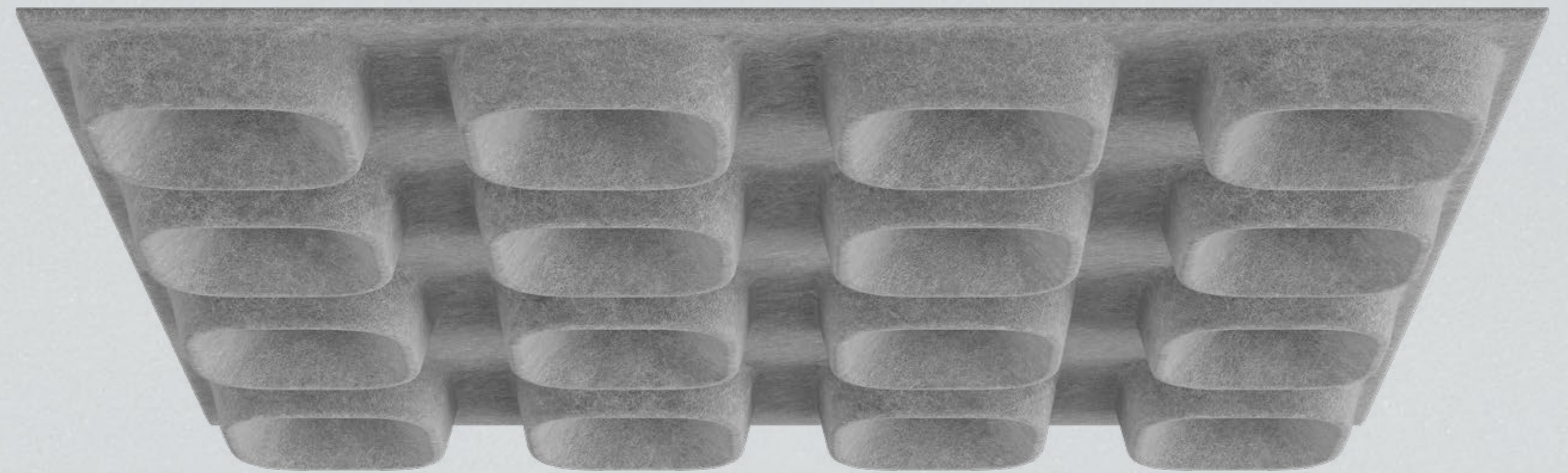
# No noise. No glare. No pollution.

You can finally forget about those unaesthetic acoustic ceilings. Here is Pyrymyd, an advanced all-in-one product, able to create various scenarios and personalized micro ambiances. Therefore, it is a perfect pick for offices and large open spaces.

3D ecofriendly acoustic panels are made from 100 % recyclable fibre, in order to guarantee an echo friendly acoustic performance. And above all things, it provides efficient homogeneous light distribution.

**DESIGN:**

Serge & Robert Cornelissen



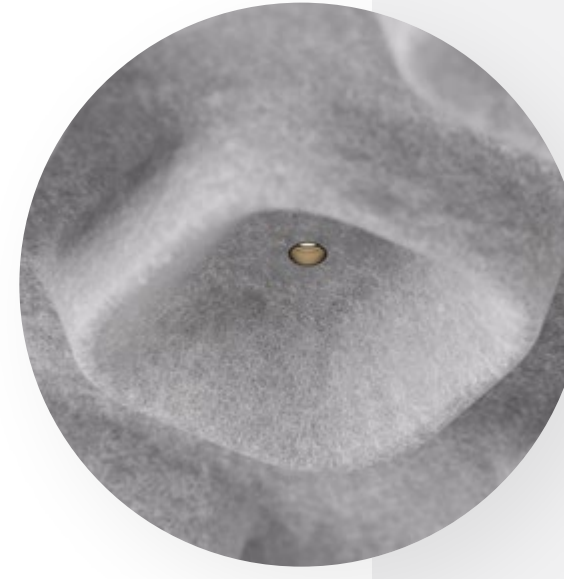
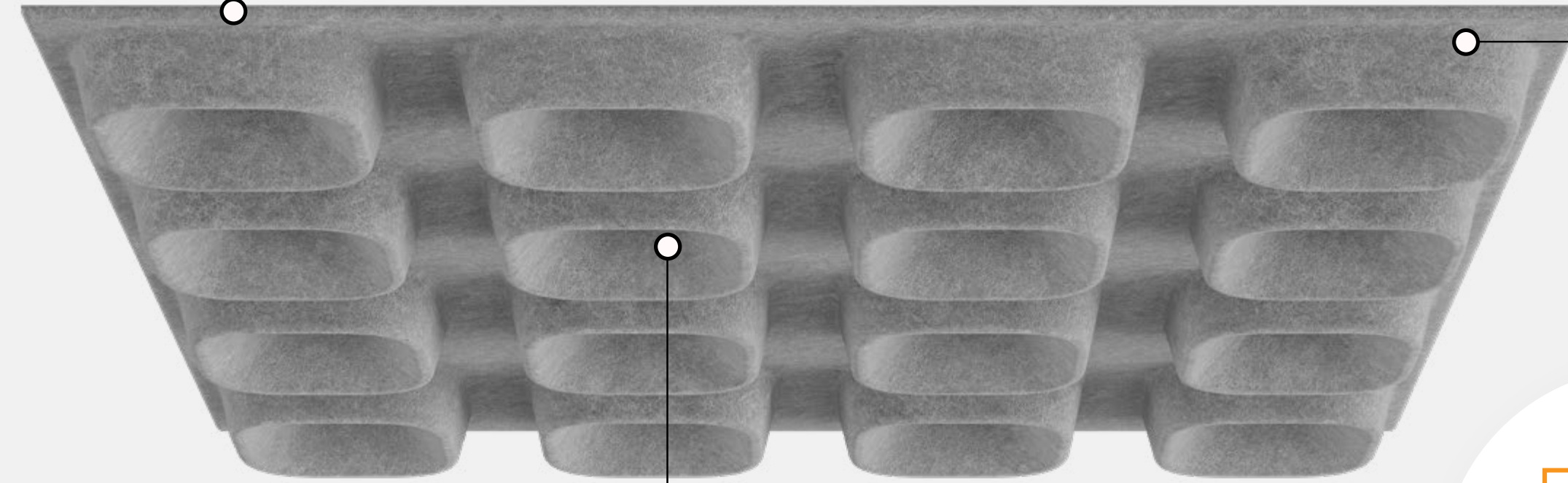
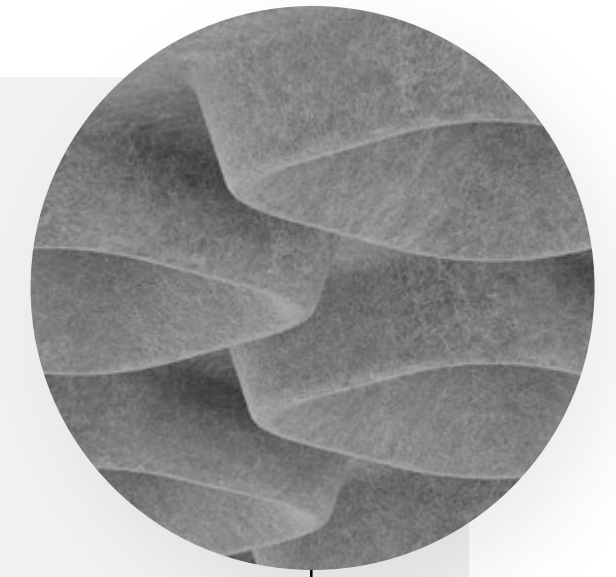
LFO VERSION

# It's luminaire. It's a ceiling.

Acoustic ceiling with light or vice-versa? No matter how you define it, it solves three problems at once: improves the acoustics, offers high quality illumination with absolutely no glare and replaces the ceiling.

Made from  
**60%**  
recycled material  
(GR)

End of life:  
**100 % recyclable fibre**



The 4 central modules  
are illuminated

**UGR**  
**<19**

Glare control, high efficiency  
and visual comfort

# Maximum acoustic comfort

Pyrymyd enables effective soundproofing and sound absorbing in all areas with higher frequencies.



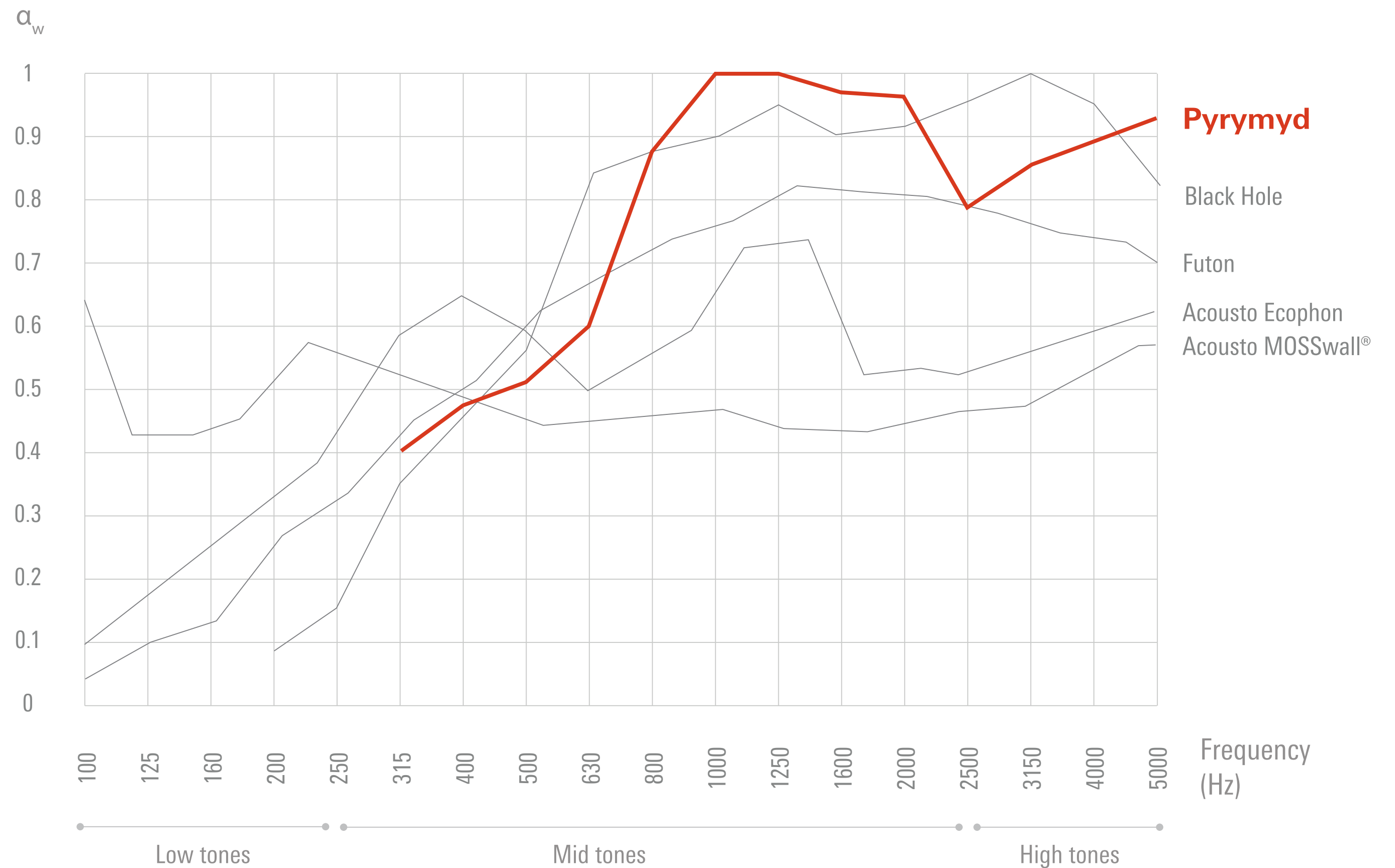
Low tones



Mid tones



High tones



# 3 family members

---

## LUMINAIRE LUMINOUS FLUX

600 - 1600 lm

## OPTICS

LFO 33°, Diffused

## LED COLOUR

927, 930, 935, 940

## DRIVER

Casambi, DALI, FO (remote)

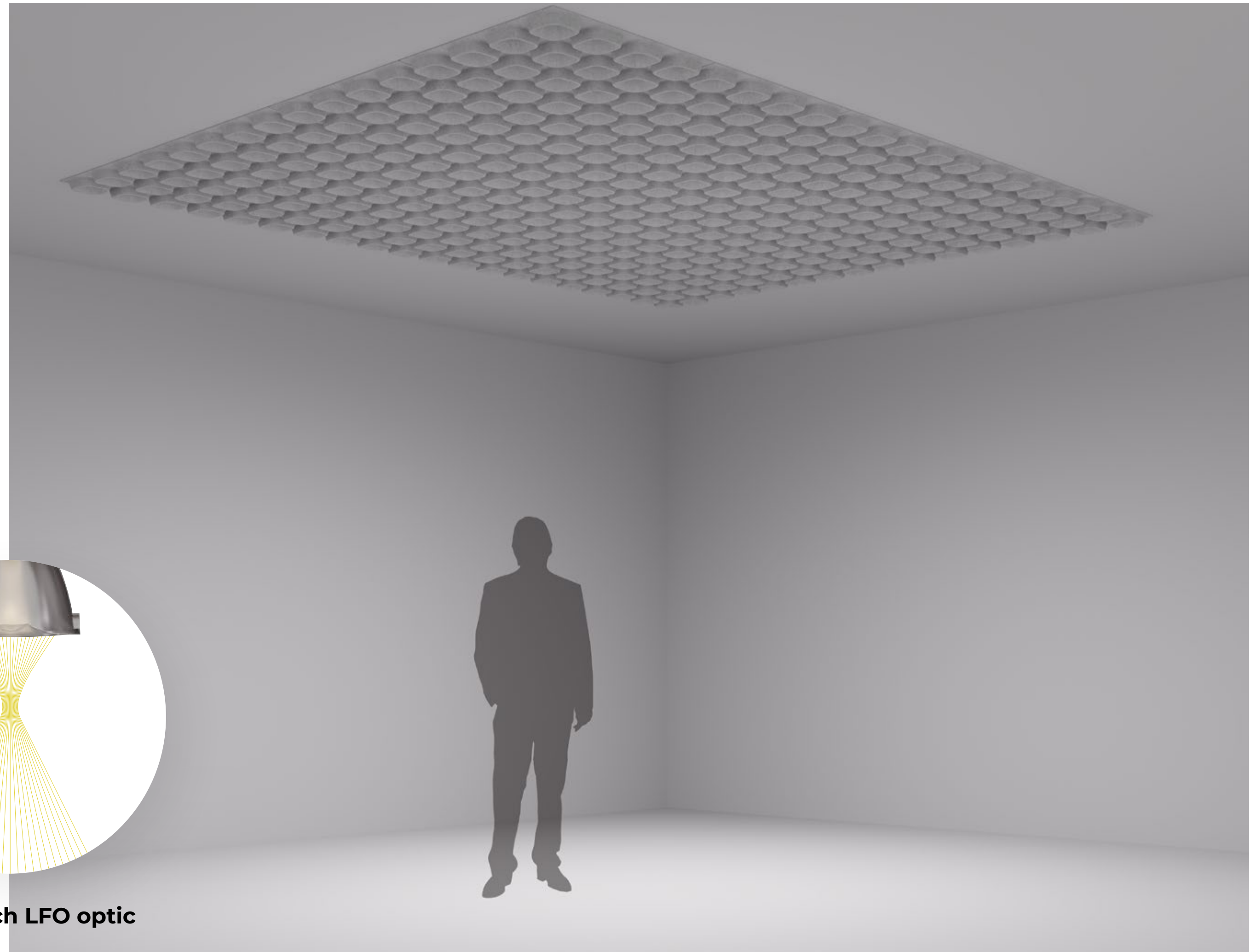


# No, it's not off.

Are you wondering where the light comes from? With the Bartenbach LFO optic, Pyrymyd illuminates the space pleasantly with low glare and without seeing the light source. It looks like it is off, but the light will be there.



**Bartenbach LFO optic**

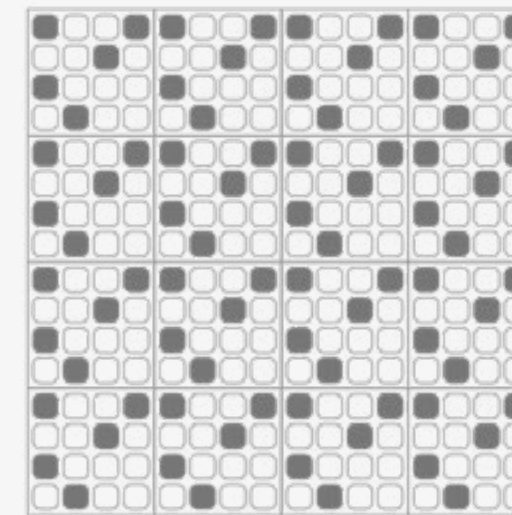


DECO VERSION

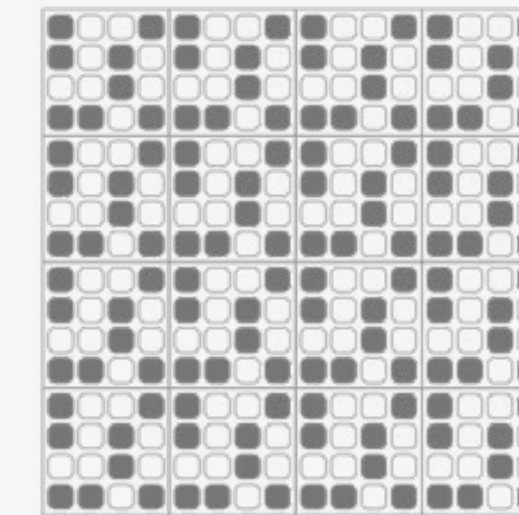
# Random patterns of light

No two layouts are the same, so each ceiling will be different, unique. Choose from different Deco versions or combine them with Pyrymyd Dark.

Deco 5

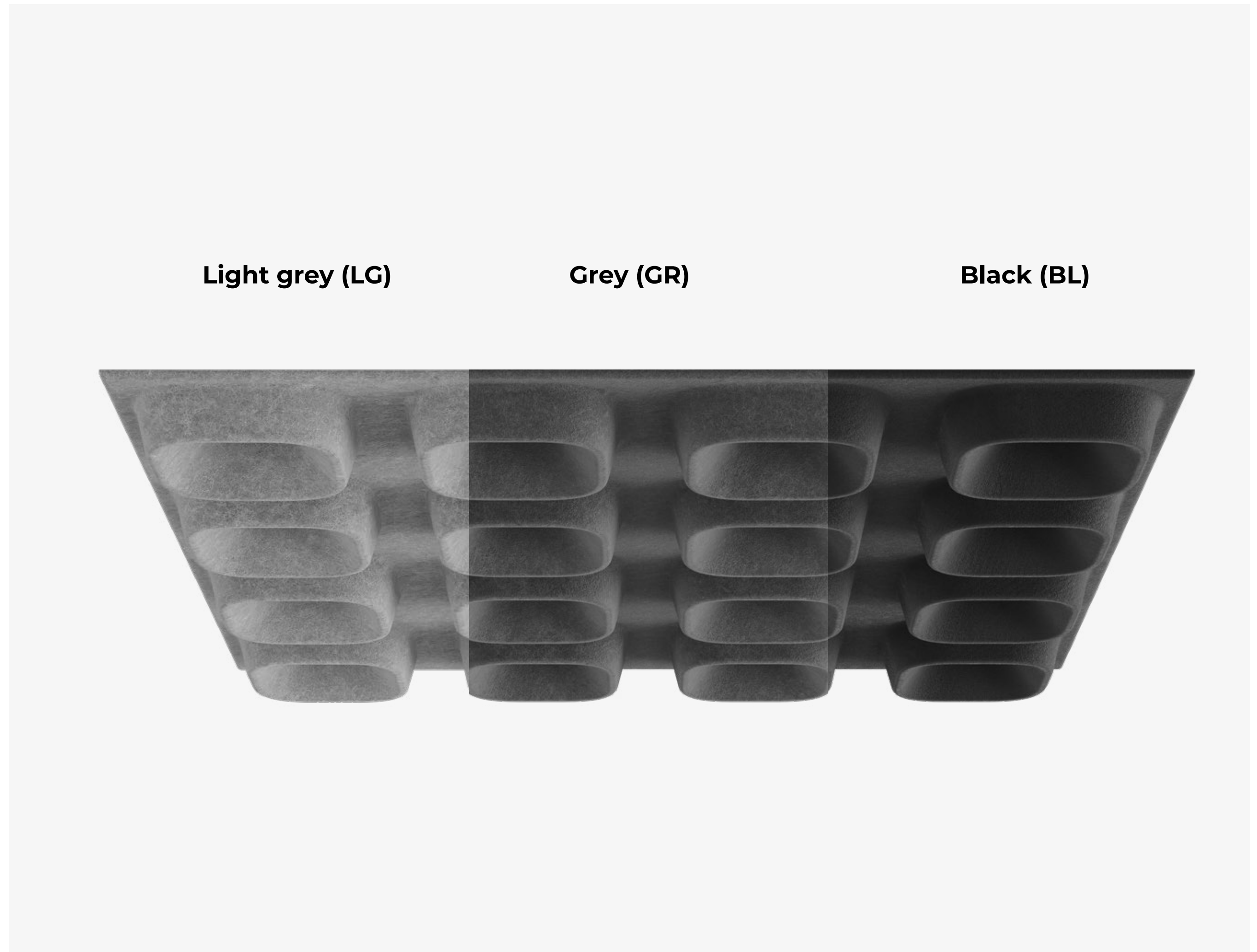


Deco 8



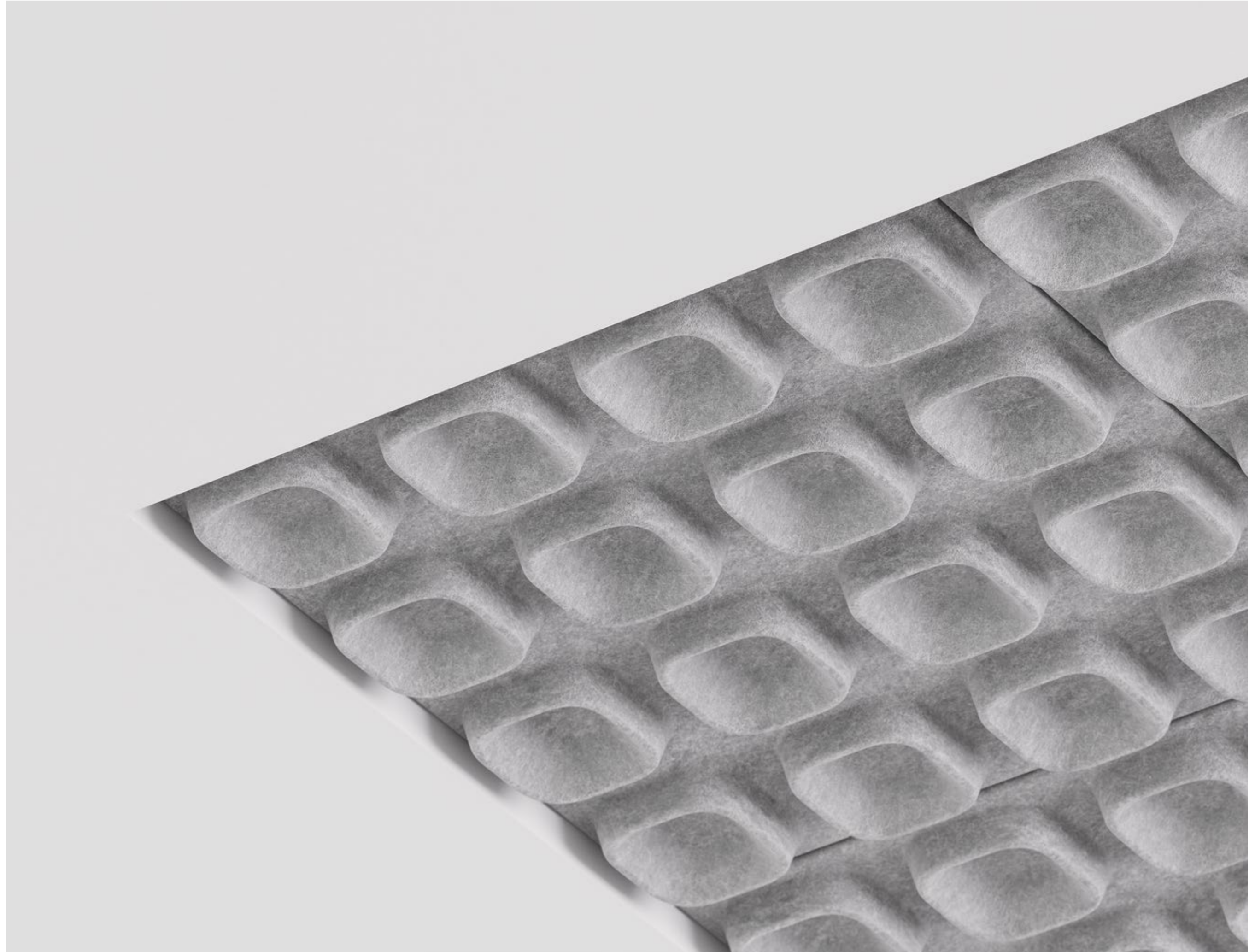
# Three shades of grey

It's just a matter of taste and the feeling you want to create. Choose brighter tones for a more fresh, open appearance and optically higher ceilings.



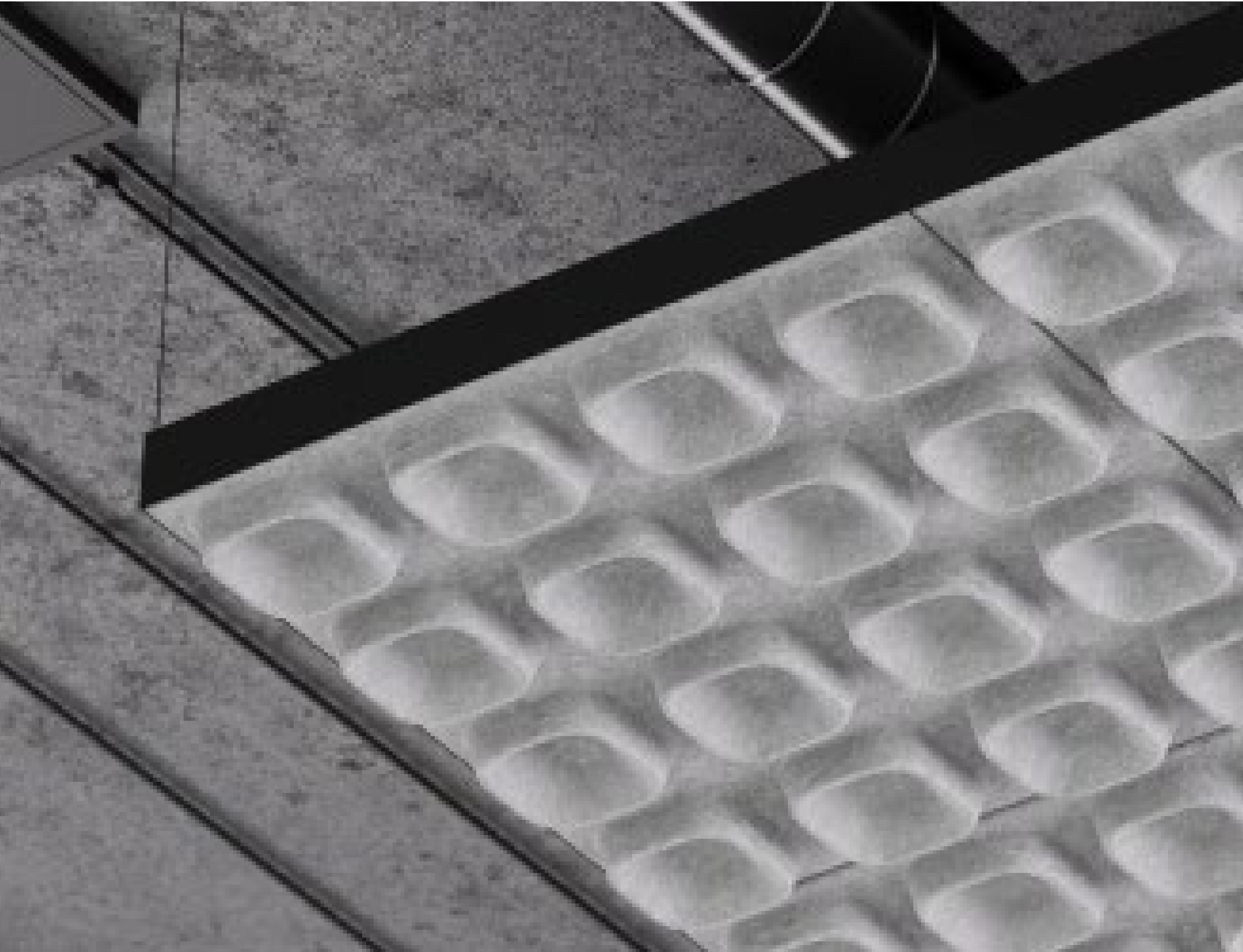
# Click-in system installation

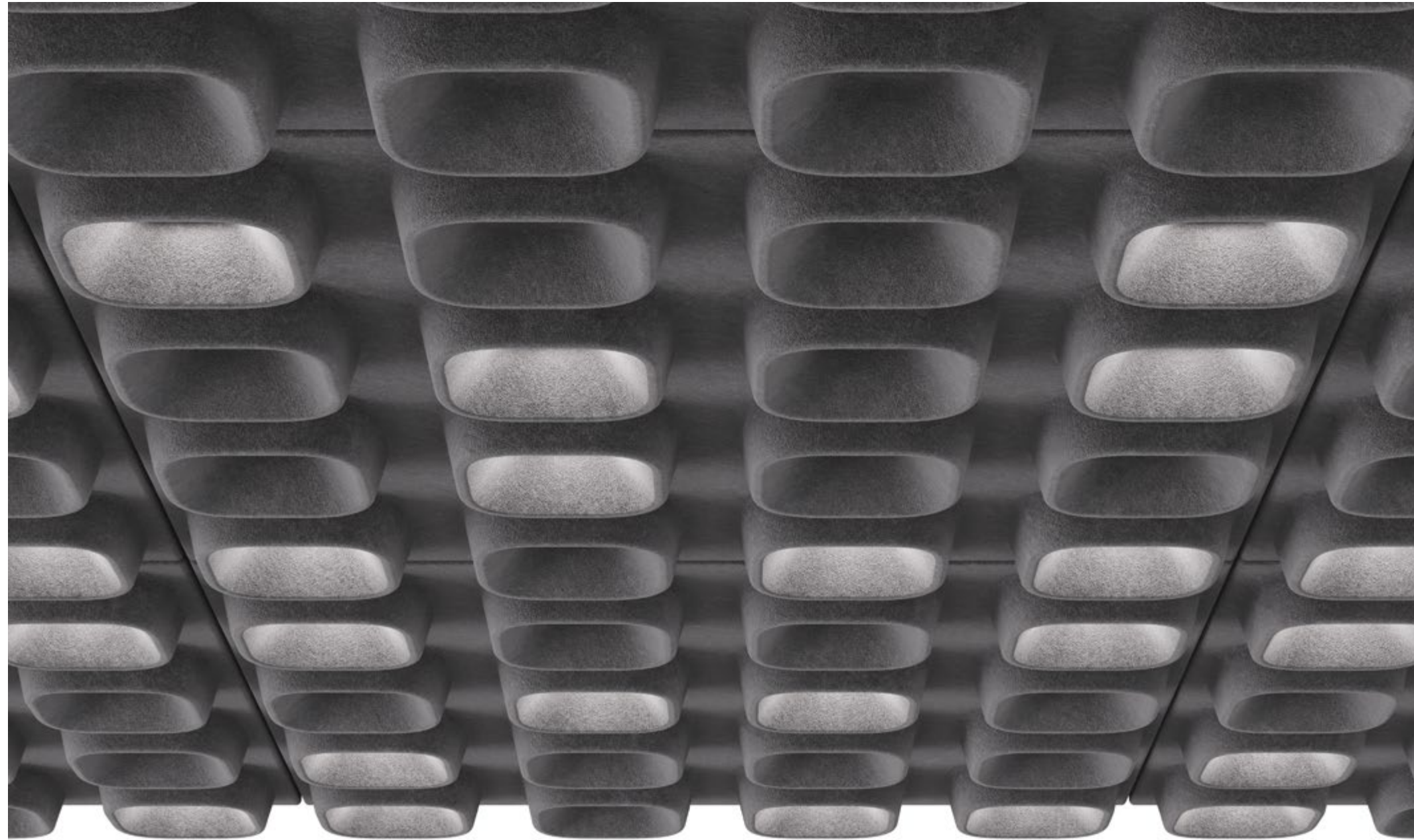
With minimal distance between the panels and  
the ceiling



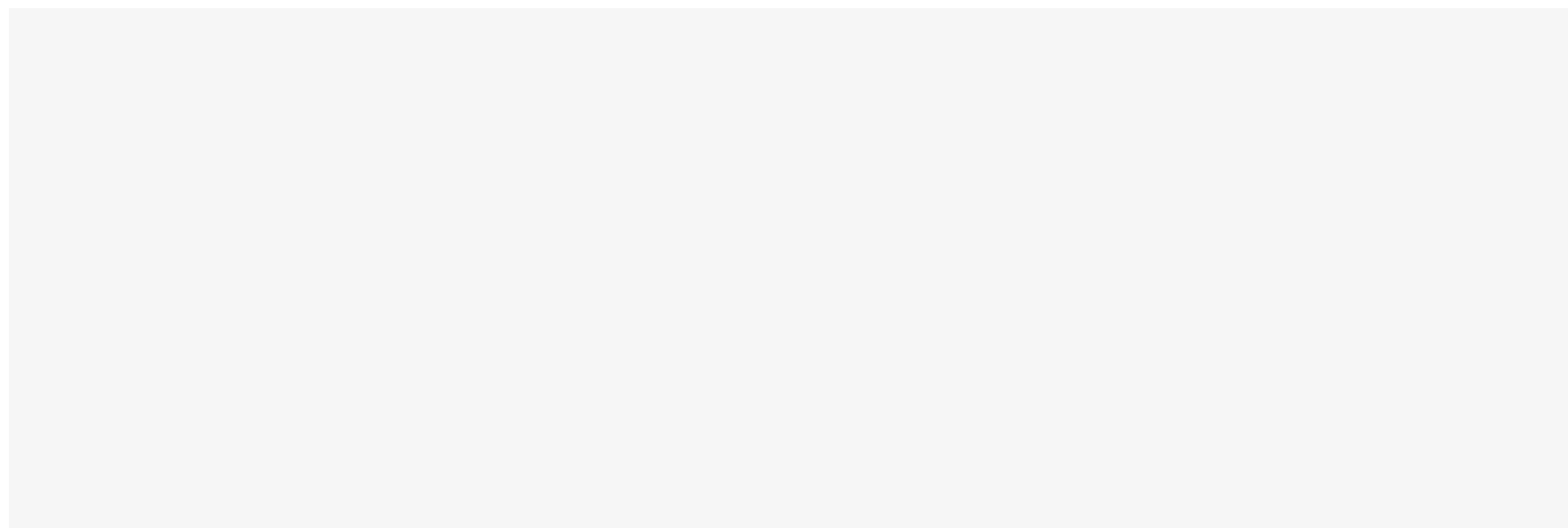
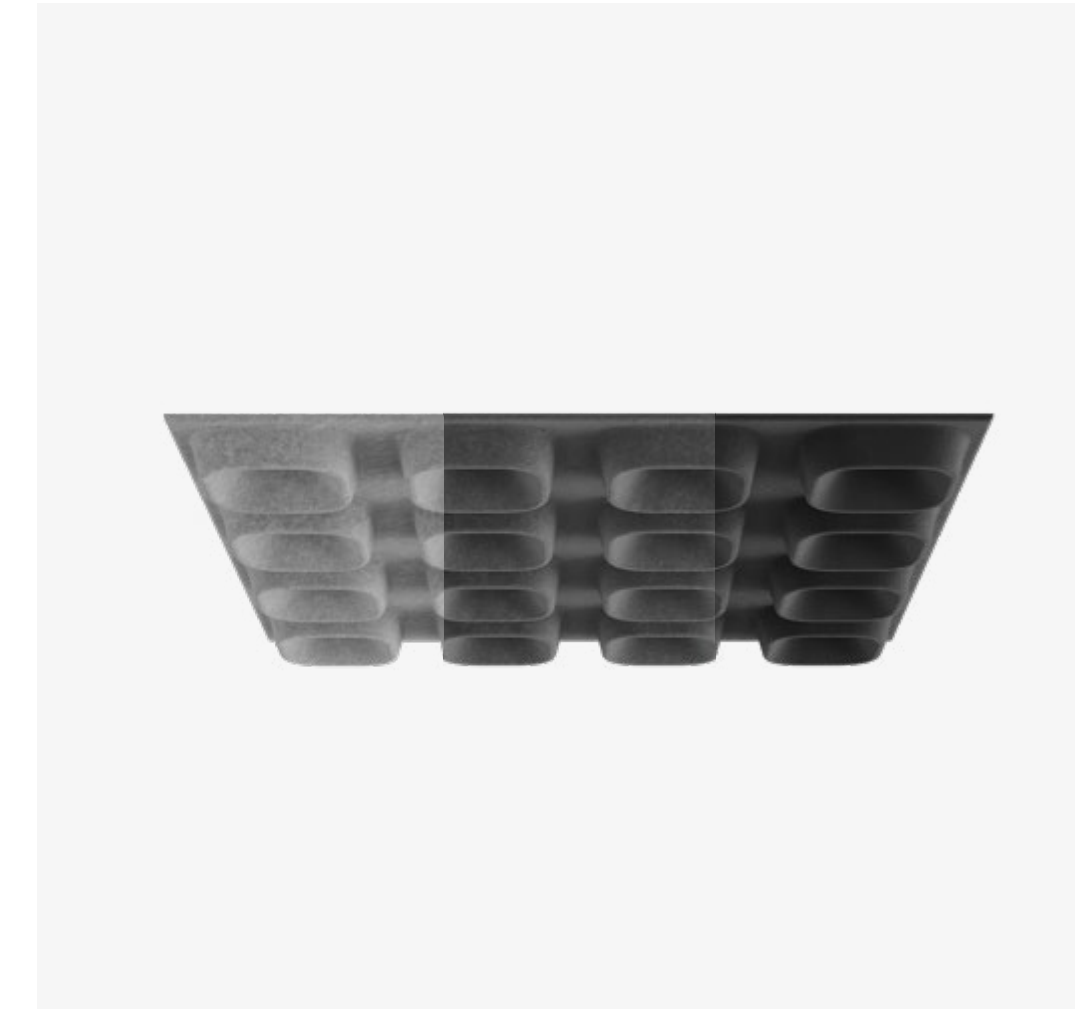
# Suspended installation

With side profile

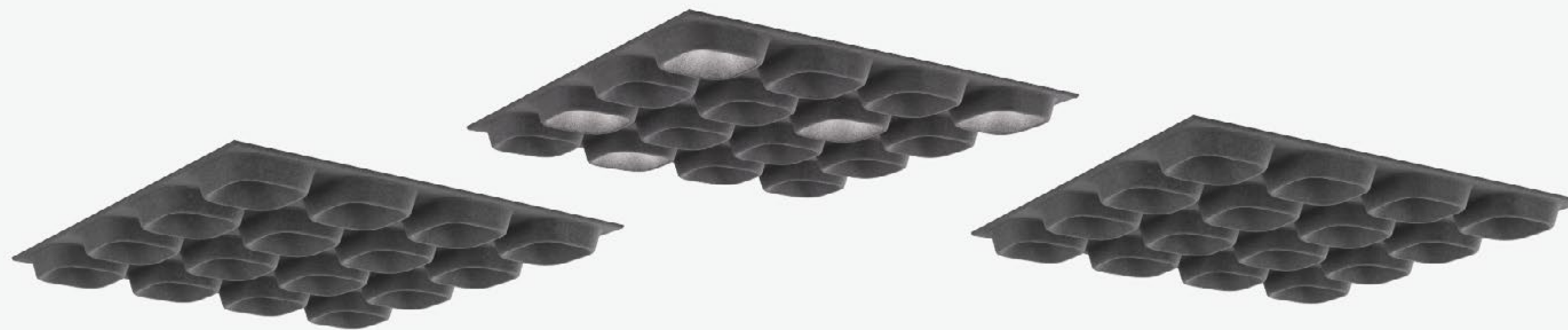




All-in one office  
solution



Great acoustic  
performance



	LFO	DECO	DARK
<b>Glare control</b>	UGR<19	UGR<19	-
<b>Optics</b>	LFO 32°	Diffused	-
<b>Luminaire luminous flux</b>	660 lm	600 - 800 lm	-
<b>N° of spots / panel</b>	4	5, 8	-
<b>LED colour</b>	927, 930, 935, 940	927, 930, 935, 940	-
<b>Driver</b>	Casambi, DALI, FO	Casambi, DALI, FO	-
<b>Driver position</b>	Remote	Remote	-
<b>Material</b>	Thermoformed acoustic felt	Thermoformed acoustic felt	Thermoformed acoustic felt
<b>Sound absorbing surface</b>	0,6 m <sup>2</sup>	0,6 m <sup>2</sup>	0,6 m <sup>2</sup>
<b>Reaction to fire classification</b>	B – s2, d0	B – s2, d0	B – s2, d0

**Dimensions**

