



Introducing the collection

A stylized white logo consisting of a heart shape with a large number '3' integrated into it.

**MAGNIGEO**  
GEOETHIC Duty

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MAGNIGEO





# We guard your dreams.



**For you who strongly  
believe in your values for  
a more sustainable future.**

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Your **strong ideals** make you **unique**. You wish you could **reduce waste** and **stop climate change**, you care deeply about **environmental sustainability** and prove it with your everyday actions by putting all your **energy** into them, even while you sleep. From now on, we'll take care of your dreams.

PHILOSOPHY





COMMITMENT



## Our commitment

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Magniflex has adhered to the ambitious **Sustainable Development Goals** project of the **United Nations**, which aims at achieving **17 goals by 2030**. These 17 objectives are considered essential to ensure a better and more sustainable future for all inhabitants of planet Earth.

We have a dream we want to see come true. Or rather, 17 of them.



# You can choose us with your eyes closed.

Magniflex has always operated in the name of **environmental responsibility** with a view to building the future. This does not only mean complying with regulations, but also taking concrete measures to **reduce the impact of industrial activities on the environment.**

## Sustainable production

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### Renewable energy

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Magniflex invests in renewable energy sources, such as solar power, to meet **30%** of its **energy needs**. The goal is to reach **40%** of self-produced energy by **2024**.

### LED Technology

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LED technology is used for the **lighting in our production** departments, reducing energy consumption.

### Certifications

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The **OEKO-TEX® Standard 100** and **OEKO-TEX® STEP** certifications attest to the company's commitment to **product safety, freedom from harmful substances** and outstanding achievements in the areas of **environmental and social responsibility** and **occupational health and safety**.

### Vacuum Technology

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Magniflex uses **vacuum technology** to **package products**, ensuring more efficient transport and thus **reducing space requirements** and **CO2 emissions**.

### Durability

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Constant commitment is made in **research** and development in order to improve product performance and guarantee a **durability of at least 10 years**.



## Waste management

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Utilization of  
production waste

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Reuse of textile waste to create by-products such as padding, reducing waste and maximizing the efficiency of resources.

Recovery of  
packaging waste

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Recycling of plastic, paper and cardboard from packaging to create new materials, completing the life cycle of materials.

Material  
substitution

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Use of 100% recycled plastic for packaging and FSC-certified cardboard, demonstrating a commitment to sustainable materials.

MagniGeo.  
We regenerate  
waste to give  
it new life.



## Magniflex joins the No Waste project



N O W A S T E

The project regenerates textile scraps with the aim of **drastically limiting the consumption of the planet's natural resources**, in accordance with the objectives of the UN 2030 agenda for sustainable development. It also gives us the opportunity to enhance the **textile tradition** of the city of **Prato**, celebrating the ancient art of **rag recovery**.

## Traceability

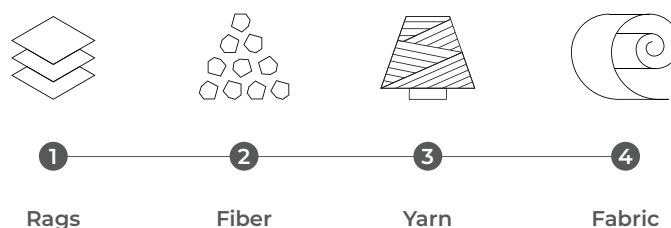
Each **product** involved in the **regeneration process** is identified through **meticulous tracking at all stages**.

## Recovery of production waste

The company is strongly committed to finding new ways to reuse different types of **waste materials** and give them a **second life**.

## Recycling process

**Production waste** is transformed into a **new fabric**.



## Certifications

The certifications obtained attest to the company's commitment to **product safety**, the **absence of harmful substances** and outstanding achievements in the areas of **environmental and social responsibility** and **occupational health and safety**.



# MagniGeo

## Comfort with the needs of the environment in mind.

Made from **regenerated foams** produced without any harmful expanding agents, MagniGeo provides **firm and ideal support** for the correct **alignment of the spine**. The **anatomical Memoform** padding adapts perfectly to body shape, ensuring totally **snug comfort**. The **Hypo-allergenic** and **breathable fiber** provides extra comfort. The “**No Waste**” fabric is **soft** to the touch.

**HEIGHT** 25 cm

**TECHNOLOGY** MagniGeo

**COMFORT** Soft     Firm

**SUPPORT** Strong    Soft

## BENEFITS

Snug, Breathable, Soft to the touch, Eco-friendly, Removable and washable cover

## WARRANTY

10 years

## Certifications



**OEKO-TEX® Standard 100.** A total **absence of toxic substances** that are harmful to man and to the environment.



**OEKO-TEX® STEP.** High standards and the application of **Best Practice** guidelines in the field of environmental, social, and production policy.



**GRS (Global Recycled Standard).** Certification is a guarantee that our products are made from **recycled materials** and in compliance with **environmental and social requirements** throughout all the steps of the manufacturing process.



With the environment  
in mind.

# MagniGeo Mattress



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