

EICHHOLTZ

Atelier



*The form is defined,
the expression is yours.*

A CUSTOMIZABLE UPHOLSTERY PROGRAM FOR SELECTED EICHHOLTZ DESIGNS



TAILORED TO YOU

A distinctive interior is shaped by the choices that make it personal. The same silhouette can feel entirely different through a change in texture, tone or composition.

Eichholtz Atelier introduces a more individual approach to the Lounge Club collection. Sofa Lounge Club and Modular Sofa Lounge Club are now available in three carefully selected upholstery qualities, each offered in its own curated palette of eight colors.

From understated neutrals to richer, more expressive tones, every combination brings a

different character to the design. The result is greater freedom to create a piece that feels considered for its setting, while retaining the proportions, comfort and identity that define Lounge Club.

Atelier is not about changing a design for the sake of choice. It is about giving a familiar form more ways to belong.

MATERIAL MATTERS

Fabric changes the way we experience furniture. It affects how color catches the light, how a silhouette feels within a room and the sense of warmth or refinement a piece brings to its surroundings.

For Eichholtz Atelier, three timeless textiles were selected for their distinctive appearance and tactile quality: Lurano, Montier and Velora. Each creates its own expression, from softer and more inviting to structured and sophisticated, and each is presented in a carefully considered palette of eight colors.

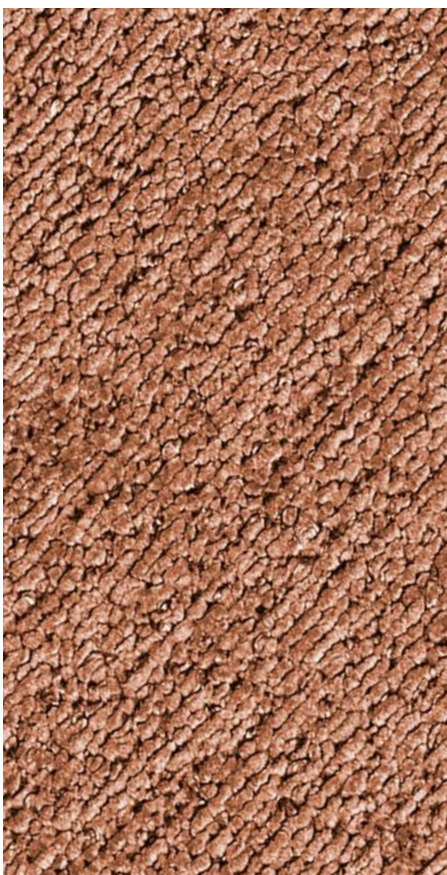
These choices allow the same design to move effortlessly between interiors. A quiet neutral can emphasize form and proportion, while a deeper tone gives the piece a stronger presence. Texture adds another layer, inviting a closer look and bringing depth to even the most restrained palette.

Together, color and material become part of the design itself: not simply a finish, but a way to shape atmosphere and give a familiar silhouette a new identity.



LURANO

Soft yet distinctly tactile, Lurano combines a subtle sheen with a raised, jacquard-like texture. Its tonal surface catches the light in small patches, adding depth, movement and a refined sense of richness.



MONTIER

Smooth and luxuriously soft, Montier has a rich velvet-like finish with an elegant luster. Its fine linear structure creates beautiful tonal shifts in changing light, giving the fabric a sophisticated, luminous character.



VELORA

Soft and entirely matte, Velora has a relaxed, tactile surface with a gently clouded appearance. Plush fibers blend with coarser woven details, creating organic tonal variation and a warm, inviting texture.

MODULE OVERVIEW

SEVEN MODULES, ENDLESS POSSIBILITIES

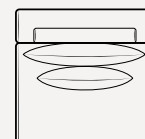
Modular Sofa Lounge Club is built around seven individual elements: left and right corner modules in two widths, a center module, a square ottoman and a softly rounded ottoman. Each piece shares the same proportions and design language, allowing the modules to connect seamlessly while retaining their own sculptural character.



Middle

Lurano charcoal

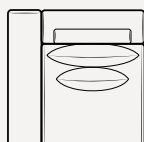
W. 120 | D. 120 | H. 40 cm



Corner S Left

Lurano charcoal

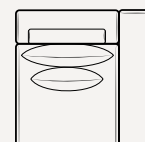
W. 120 | D. 120 | H. 77 | SD. 52 | SW. 92 | SH. 40 | AH. 53 cm



Corner S Right

Lurano charcoal

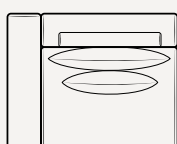
W. 120 | D. 120 | H. 77 | SD. 52 | SW. 92 | SH. 40 | AH. 53 cm



Corner L Left

Lurano charcoal

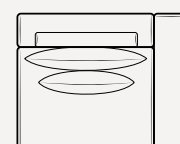
W. 148 | D. 120 | H. 77 | SD. 52 | SW. 120 | SH. 40 | AH. 53 cm



Corner L Right

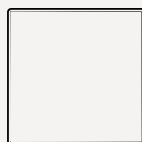
Lurano charcoal

W. 148 | D. 120 | H. 77 | SD. 52 | SW. 120 | SH. 40 | AH. 53 cm

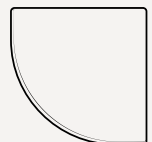




Ottoman
Lurano charcoal
W. 120 | D. 120 | H. 40 cm



Ottoman Half Round
Lurano charcoal
W. 120 | D. 120 | H. 40 cm





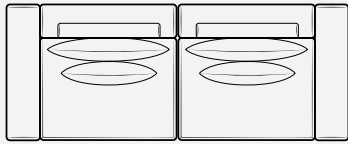
**Small corner 3-seat, double ottoman setup
with single half round corner**

Total width: 480 cm / Total depth: 360 cm

DESIGNED TO ADAPT

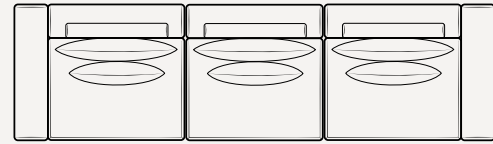
From compact arrangements to generous corner sofas and more fluid, sculptural compositions, Modular Sofa Lounge Club can be shaped around the room. Straight configurations can define a space, while curved elements introduce a softer flow.

By combining and reconfiguring the modules, each layout becomes a response to its setting—offering the freedom to create a composition that feels considered, balanced and entirely at home.



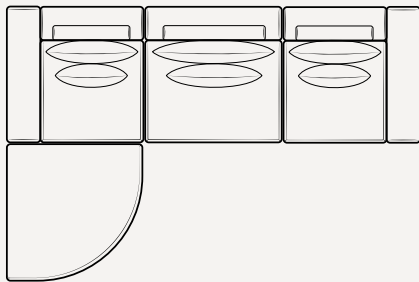
Large corner 2-seat setup

Total width: 296 cm / Total depth: 120 cm



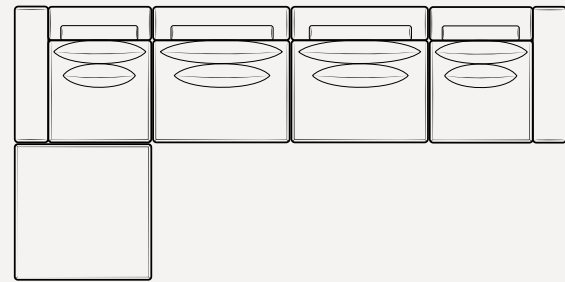
Large corner 3-seat setup

Total width: 416 cm / Total depth: 120 cm



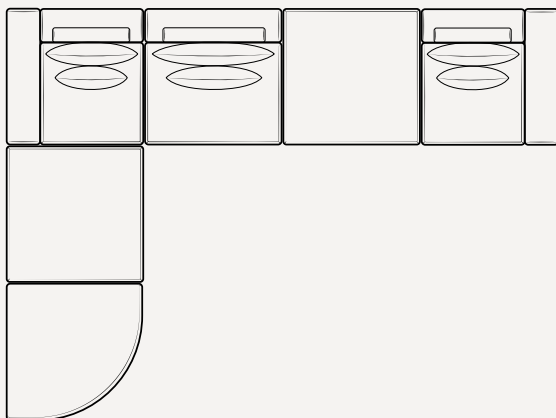
**Small corner 3-seat setup
with single half round corner**

Total width: 360 cm / Total depth: 240 cm



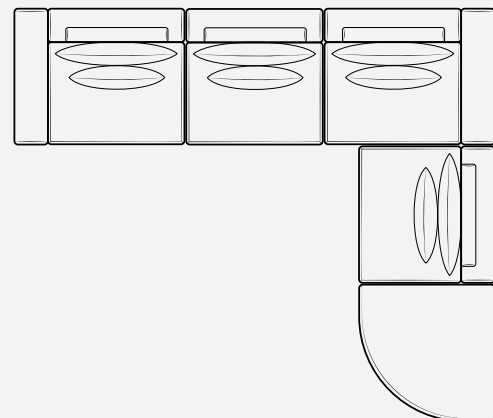
**Small corner 4-seat setup
with single ottoman**

Total width: 480 cm / Total depth: 240 cm



**Small corner 3-seat, double ottoman setup
with single half round corner**

Total width: 480 cm / Total depth: 360 cm



**Small corner 4-seat setup
with single half round corner**

Total width: 416 cm / Total depth: 360 cm

SOFA LOUNGE CLUB

Generous proportions and a softly sculptural silhouette give Sofa Lounge Club its distinctive sense of comfort. Designed as a complete two-seater, it brings the signature character of Lounge Club into a balanced composition with a strong, inviting presence.

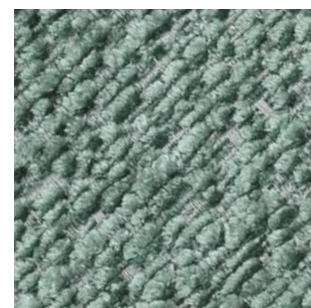
W. 240 | D. 120 | H. 77 | SD. 52 | SW. 184 | SH. 40 | AH. 53 cm



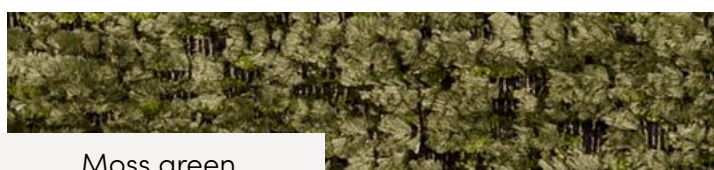
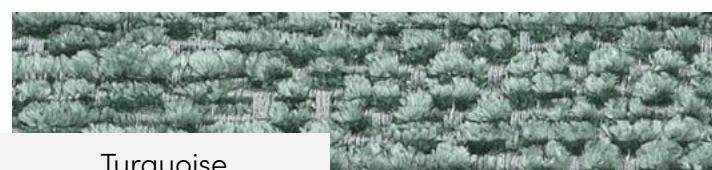
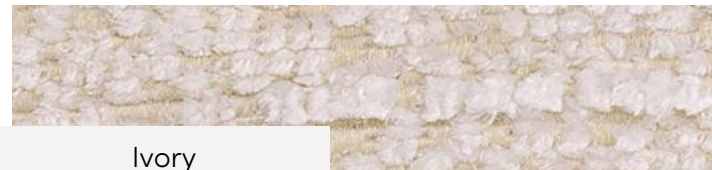


*“Good design should give you
something to build on.
With Atelier, the form is defined,
but the expression is yours.”*

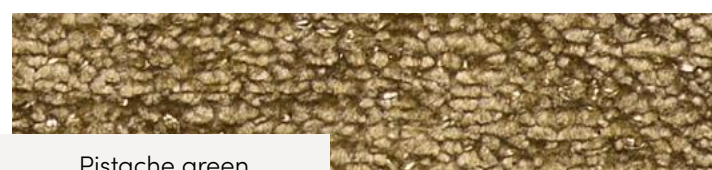
EDWIN VAN DER GUN, CHIEF CREATIVE OFFICER



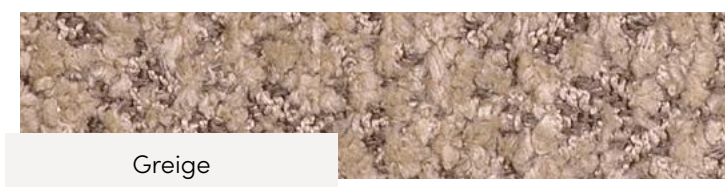
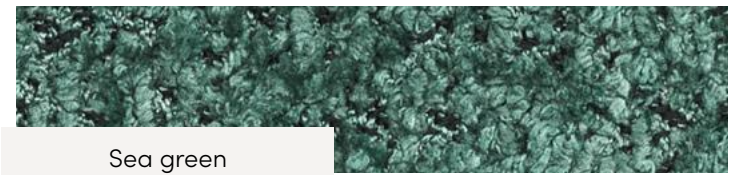
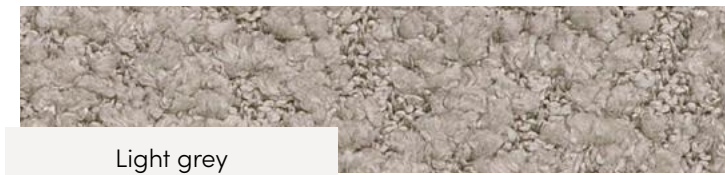
Lurano



Montier



Velora



Fabric specifications

<i>Fabric</i>	<i>Composition</i>	<i>Easy to clean</i>	<i>Martindale</i>	<i>Stain free</i>	<i>Mildrew resistant</i>	<i>High performance</i>	<i>Colour fastness to rubbing</i>	<i>Colour fastness to light</i>
Lurano	93% polyester 7% cotton	✗	100.000	✗	✗	✗	4-5	4
Montier	100% polyester	✗	>50.000	✗	✗	✗	5	5
Velora	100% polyester		100.000			✗	4-5	5

E I C H H O L T Z

Atelier

*Ready to personalize
your furniture?*

Contact us to discover the Eichholtz Atelier possibilities available in your region.
We look forward to helping you create a truly personalized experience with Eichholtz Atelier.

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