

nurus

Office Chairs





Content

→ INTRODUCTION
→ PRODUCT FAMILIES

ME TOO
MOU
AIR
UNEO
WAVES
SPRING
LUCREZIA
DORA
VELA
TREA
ALAVA
FLORA
TOYA

→ ABOUT NURUS
→ DESIGNERS
→ TECHNOLOGY
→ SUSTAINABILITY

Office Chairs

Freedom of Movement,
Comfort in Sitting



Me Too



Mou



Air



Uneo



Waves

NEW PRODUCT



Spring



Lucrezia



Dora



Vela



Trea

NEW PRODUCT



Alava



Flora



Toya

Freedom of Movement, Comfort in Sitting



**Structural
Flexibility**



**Keep It Cool
and Fresh**



**Suitable for
Every Height**

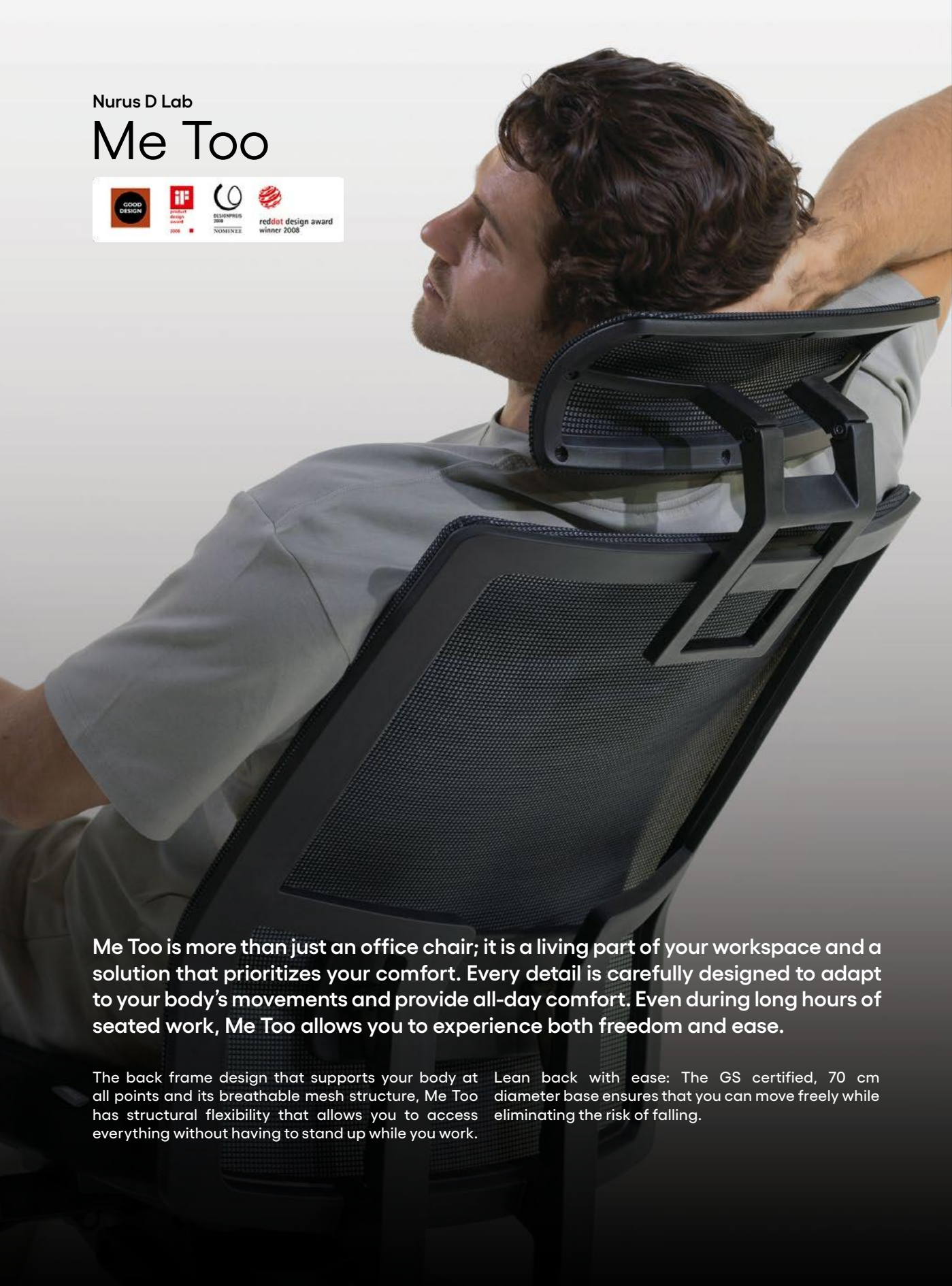


**Strong
Castors**



**Lean Back
with Ease**

Nurus D Lab
Me Too



Me Too is more than just an office chair; it is a living part of your workspace and a solution that prioritizes your comfort. Every detail is carefully designed to adapt to your body's movements and provide all-day comfort. Even during long hours of seated work, Me Too allows you to experience both freedom and ease.

The back frame design that supports your body at all points and its breathable mesh structure, Me Too has structural flexibility that allows you to access everything without having to stand up while you work.

Lean back with ease: The GS certified, 70 cm diameter base ensures that you can move freely while eliminating the risk of falling.



“Keep the best sitting position for yourself throughout the day with Me Too”



Optional Headrest



Structural Flexibility, Unlimited Movement

Adjustable Backrest

- Precise back tension adjustment with 56 tension levels
- Tilt Locking in 3 different positions
- Locking in upright position
- Fluid Motion+® for smooth movement
- Front tilt for upright seating support

Adjustable Seat Depth and Height

With depth and height adjustments, maintain your optimal seating position throughout the day.



3D Adjustable Armrests; Find The Right Fit For You

PU padded armrests that protect your elbows

You can easily adjust Me Too's armrests, height, width, and depth to fit your body comfortably.



Nurus D Lab
Mou



Mou is a chair that understands you. The double-layer mesh backrest not only provides breathability during long hours of use and also contours to your body, supporting the natural curve of your spine and offering enduring comfort throughout the day.

With double-layer mesh back and frame design that wraps and supports your body, Mou allows you to lean back and work in comfort during long hours.

Easily access everything without having to stand up while you work. The GS-certified design ensures you can move freely while eliminating the risk of falling.



“Designed for the perfect fit, Mou provides lasting comfort throughout the day”



Optional Headrest



Supportive Mesh Back

Adjustable Backrest Height
Back tension adjustment
Back Tilt Locking in 3 different positions
Locking in upright position
Front tilt for upright seating support
Adjustable backrest height



3D Adjustable Armrests; Find The Right Fit For You
PU padded armrests that protect your elbows
With Mou's armrests, which easily adapt to your body, you can effortlessly make adjustments for height, width, and depth.



Adjustable **Seat Depth and Height**

Sven Von Boetticher

Air



Air is an office chair that combines simplicity, elegance, and user-friendly design. Designed to seamlessly adapt to any environment, Air provides an intuitive seating experience that shapes itself to your needs.

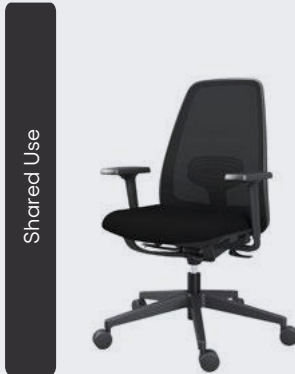
Air supports your body and movements during working hours with its 12-degree backrest tilt support and comfortable seating.

Air's design easily adapts to your movements, providing support with its spine-hugging mesh backrest, lumbar support and strong castors, allowing you to lean back confidently and move freely throughout the day.

With its breathable unique mesh back and adjustable lumbar support, Air moves with you as if it were part of your body, providing support throughout the day and allowing for easy personalization according to your usage habits.



Air Pro
5 Star Base



Air Non Mech
5 Star Base

“Effortless use and customizable modern design”

Adjustable Backrest

Weight Sensitive Mechanism
Back Tilt Tension Fine Tuning
Tilt Limiting in 4 Different Positions
Locking in Upright Position
Adjustable Lumbar Support



Adjustable Seat Depth and Height

With the depth and height adjustments, you can achieve the the perfect sitting position for your body.



3D Adjustable Armrests:
Find The Right Fit for You.

PU padded armrests that protect your elbows

You can easily adjust the height, width, and depth of Air's armrests, which comfortably conform to your body.



Martin Ballendat
Uneo



Uneo provides dynamic support that moves with you and adapts to the demands of your workday. Whether you're in a traditional office or working in a modern home office, Uneo offers the flexibility you need to stay comfortable and productive.

Uneo, suitable for every height, provides an adjustable seat height of up to 12 cm and the ability to customize the backrest angle, providing support throughout the day.

With Uneo's design that easily adapts to your movements and its strong castors, you can confidently move freely throughout the day.

With its unique breathable mesh back and adjustable lumbar support, Uneo moves with you as if it were part of your body, providing support throughout the day and can be easily customized according to your daily routine.

Shared Use



Uneo Non Mech
5 Star Base

“Flexible seating for dynamic workspaces”

Adjustable
Backrest and Lumbar Support

Locking in Upright Position
Lumbar Support
Mesh Backrest

Adjustable Seat Depth and
Height



Adjustable Seat Depth and
Height

The depth and height adjustments of Uneo allow you to maintain the most suitable seating position for your height throughout the day.

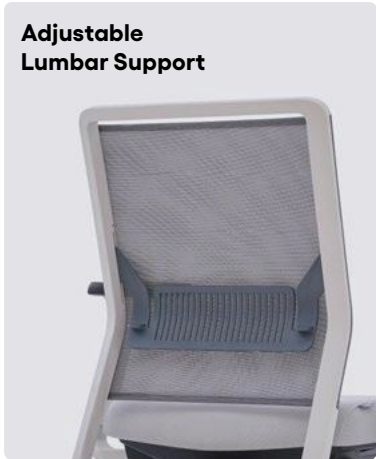


3D Adjustable Armrests;
Find The Right Fit For You

PU padded armrests that
protect your elbows

You can easily adjust the height, width, and depth of Uneo's armrests, which comfortably conform to your body.

Adjustable
Lumbar Support



Paul Brooks
Waves



Waves is designed for shared spaces, a light and breezy use for any meeting or shared workspace. With its mesh seating surface attached to the lightweight frame, Waves provides ease of use and comfort.

With a fully mesh back and seating surface, Waves provides a cool and airy experience throughout use.

Waves provides an adjustable seat height of up to 12 cm and features sturdy castors that allow for easy and safe movement.



“Light and breezy comfort for meetings”

Unique Mesh and
Lightweight Structure

The breathable mesh back and seat provide a fresh and comfortable experience throughout long meetings.



Synchronized Tilt Mechanism
Waves is equipped with a synchronized mechanism that can be tilted 9 degrees backwards and 1 degree forward, adapting to your seating position.



Durable Mesh, Breezy During Long Hours.
Waves, with its durable mesh, maintains its shape during long hours of intense use and provides airflow. It offers an ideal experience for shared workspaces like meeting rooms.



Martin Ballendat
Spring



NEW PRODUCT



“Colorful and easy to use,
designed to keep everyone comfortable”

**Adjustable
Backrest**

Easy Back Tilt
Back Tilt Locking in Upright Position

Adjustable Seat Height

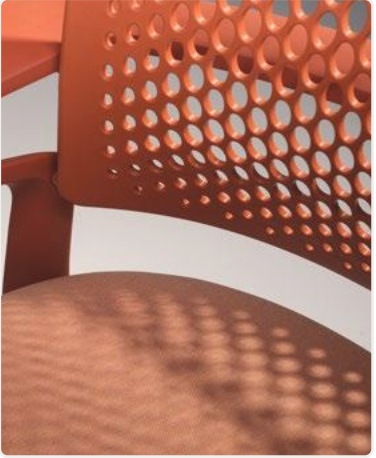
With 12 cm height adjustment, you can
achieve the the perfect height for your
body.



**Easy to Use and
Eco-Friendly**

Spring's flexible mechanism design
centers its movement by the pivot point
below the seating area, allowing a smooth
recline while you lean back.

Made from recyclable materials and
eco-friendly fabrics, Spring is certified by
Greenguard.



Spring delivers all-day comfort and effortless freedom. Its airy backrest keeps you cool while seated, its adaptive mechanism supports your every move, and its lightweight frame works in harmony with you. With a cushion designed for lasting comfort, Spring keeps you supported and comfortable throughout the day.

With six color options made from recyclable materials, Spring stands out as a modern and environmentally conscious choice. From bold to subtle, there's always a shade that matches your mood and space.

Spring's easy to use mechanism and light frame naturally adapts to your body movements. Designed for effortless use, Spring supports every move with a natural and smooth motion.

NEW PRODUCT
Spring



Designed by **Martin Ballendat**



Favaretto & Partners
Lucrezia



Lucrezia is a versatile, modern, and elegant chair family. The plastic shell and natural beech back option adapts to the body's curves, offering a comfortable seating and rich surface combinations. With its new upholstered and star-base versions, Lucrezia is the perfect choice for modern workspaces.

A colourful joinery of wood, plastic and upholstery of Lucrezia, elevates your spaces.

Multiple plastic frame color alternatives are available; with optional cushion and wooden back to let you create the look that best fits your space.



“Versatile options for every meeting and workspace”

Adjustable Seat Height

With 12 cm height adjustment, you can achieve the the perfect height for your body.

Eco-Friendly Materials

Lucrezia is made from eco-friendly fabrics, recyclable materials and optional wooden back with water-based varnish.



Suitable for Every Need:

3 Different Bases, 6 Shell Colors

Lucrezia chairs come with shell options in Black, Dark Gray, Light Gray, Copper Red, Khaki Green, and Blue.

The product family includes wooden or plastic backs, 5 star base and fixed-leg versions, creating an extended range of chairs that cater to various needs.



Stack & Store with Ease

Lucrezia is also available as 4 Leg and Sledge base chair models, which can be stacked and stored for easily re-organizing shared spaces.



Nurus D Lab

Dora



Shared Use



Dora
5 Star Base



Dora
5 Star Base

“Dora is lightweight and easy to use,
making it ideal for shared spaces”

Upholstery Options
2 Different Shell Colors

Lightweight and easy to use design with a breathable mesh backrest provides comfort and harmony.



Adjustable Seat Height

Dora's 12 cm height adjustment allows adaptation for different users. An ideal solution for shared offices, meeting rooms, and collaborative spaces.



Adjustable Backrest

Back Tilt up to 13 degrees,
Locking in upright position



Nurus D Lab
Vela



Vela
5 Star Base

“Vela offers comfort and spacious seating,
perfect for personal use”

Comfort for Everyone

With its weight-sensitive mechanism, it adapts to your movements and provides a balanced, supportive seating experience throughout the day.



Adjustable Seat Height

With 12 cm height adjustment, you can achieve the the perfect height for your body.



Adjustable Back Support

Vela's backrest can recline up to 23 degrees and be locked in 4 different positions, including upright.



Trea



Trea’s compact design allows it to fit seamlessly into various spaces, making it a popular choice for both workstations and meeting rooms. Its adaptability ensures that you can enjoy a comfortable experience, whether you’re focusing on a task or participating in a meeting.

Trea supports your body and movements during working hours with its 12-degree backrest tilt support and comfortable seating.

Trea star-base office chairs can easily adapt to each user with 12 cm height adjustment. With safety castor brakes, makes sure Trea stays in place when you get up.



“Versatile options for every meeting and workspace”

Suitable for Every Need: 4 Different Legs, 2 Color Shell Options

Trea is available with a choice of 5 star base, castors, U leg or fixed and mobile 4 leg configurations.



Leg and Upholstery Options

Personalize your product with upholstered or plastic font options, polished aluminium or black painted legs.



Adjustable Back Rest

The backrest of the Trea can tilt and can be locked in an upright position.

Adjustable Seat Height

With 5 star base Trea, you can maintain the best fit seating position for your height throughout the day.



Stefan Brodbeck

Alava



Alava is a versatile office chair that seamlessly adapts to any environment, from home offices to busy collaborative spaces. With its modern, one-piece shell and a variety of base options, Alava provides both comfort and versatility, making it a popular choice for a wide range of users.

Alava supports your body and movements during working hours with its 12-degree backrest tilt support and comfortable seating.

With its strong castors, Alava allows you to move around effortlessly throughout the day. Thanks to the castor brakes, it stays in place when you get up.



Alava
5 Star Base



Alava
4 Star Base



Alava
Wooden Leg

“Versatile options for every meeting and workspace”



The backrest of the Alava chair can be tilted 12 degrees backward and features two different tilt tension settings.



Suitable for Every Need:
3 Different Bases, 2 Shell Colors
Alava provides both Gray and Black shell options, and its product family includes Wooden, Castored, and Fixed leg choices.



Adjustable Seat Height

Alava chairs with star bases offer an adjustable seat height, allowing for a better working experience tailored to users of different heights.



Stefan Brodbeck

Flora



Flora is a versatile office chair that adapts to its environment, from home offices to busy collaborative workspaces. With its modern, one-piece shell and a range of leg options, Flora provides both comfort and versatility.

Flora supports your body and movements during working hours with its 12-degree backrest tilt support and comfortable seating.

With its strong castors, Flora allows you to move around effortlessly throughout the day while safety castor brakes keep it securely in place when you stand up.

Mobile Use



Flora
5 Star Base

Fixed Use



Flora
4 Star Base



Flora
Wooden Leg

“User-friendly and versatile design
for every office”

Suitable for Every Need:
3 Different Bases, Various Upholstery
Flora chairs have a wide range of upholstery options that can be customized by selecting different colors for the seat and back.



3 Different Legs,
Available with or without Arms
Flora features not only upholstery options but also a variety of leg choices, including wooden, castored and fixed legs. Flora is available with or without arms for narrow spaces.



**Seat Height
Adjustment
Wide Range of
Upholstery**

Adjustable Seat Height
The star base Flora chairs offer an adjustable seat height, enabling a better working experience for users of different heights.



Nurus D Lab

Toya

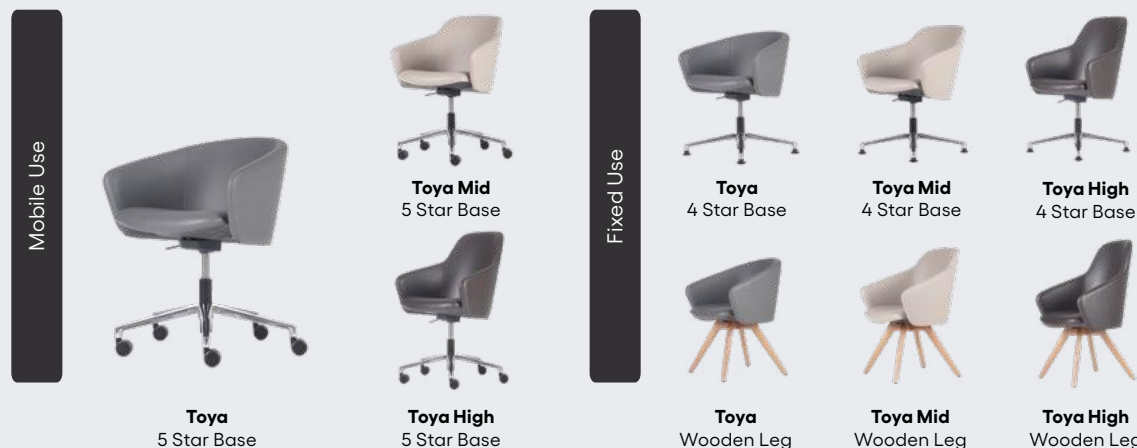


Toya is the most versatile seating solution in the Nurus office chair family, offering nine different variations to meet all the needs of your workspaces. Whether you're fully furnishing an office or selecting the perfect chair for a home workspace, Toya provides options for every need.

With its 8-degree backrest tilt support and comfortable seating, Toya supports your body and movements during working hours.

With its strong castors, Toya allows you to move easily without getting up throughout the day. Thanks to the castor brakes, it stays in place when you get up.

nurus



“Versatile options for every meeting and workspace”

Comfortable Design, Adjustable Back

Toya's back can be tilted 8 degrees backward and seat height can be adjusted.



3 Different Legs, 3 Different Backs

Toya has High, Mid, and Low back options, as well as a variety of leg choices including wooden, castored, and fixed legs.

Adjustable Seat Height

The star-base Toya chairs are adjustable for users of different heights, thanks to the seat height adjustment feature.



About Nurus

Since 1927, we have been adding value to workplaces around the world through our efficient and sustainable production approach, offering innovative products that meet international standards.

Nurus was born in 1927 as a carpenter's workshop and has evolved into an international brand with nearly a century of experience. As a third-generation family company, we combine reliability with solutions that touch people and working lives. With our vertically integrated production model and 45,000 m² technology base, we consistently maintain superior quality while delivering fast and reliable service. By blending the craftsmanship spirit of our founder, Nurettin Usta, with modern engineering, we bring the same passion and excellence to our partners in more than 45 countries.



Nurus Leaders

Founded by Nurettin Usta, the company continues its legacy today under the leadership of third-generation executives Renan and Güran Gökyay. Inheriting the craftsmanship and values of its founder, Nurus continues its journey with a steadfast commitment to innovation and sustainability. With a board of directors composed of 50% women, 50% men, the company demonstrates its dedication to gender equality, uniting its heritage with the dynamics of the modern world to achieve continuous growth.

Nurus People

The company continues to achieve success with a team of more than 500 experienced craftsmen, dynamic talents, and field specialists. Nurus is committed to contributing to human life and society while upholding its deep-rooted corporate values. It supports social responsibility projects and aims to improve quality of life through its initiatives.



Design for Production: Nurus D Lab and R&D Teams

Placing people at its core, Nurus aims to create not only functional but also sustainable, intelligent, and empathetic solutions. With a 45,000 m² production facility and over 70 active certifications renewed annually, the company operates at high-volume capacity in compliance with international standards.

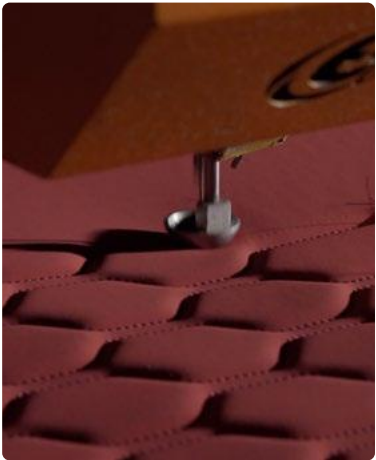


The Complete Cycle of Production, Never Gets Interrupted

Metal Powder Coating

Minimum Waste: The excessive overspray that can occur with methods like wet painting is nearly eliminated, reducing material consumption and environmental impact.

Wide Range of Colors and Textures: Provides greater design flexibility.



Upholstery & Sewing

Providing Flexibility in Production: Nurus can offer a wider upholstery library to meet various customer needs.

Plastic Injection Molding

Efficient production process: Ensures the high-volume production of consistent plastic parts. Opportunity to use recycled plastic materials: Contributes to Nurus's sustainability efforts.

Mold, Die Cutting, and Tool Manufacturing

More Control in the Production Process: Nurus ensures that its designs are optimized for efficiency and sustainability. This results in consistent product quality and long-lasting furniture.

Tube & Sheet Laser Metal Processing

Increasing Efficiency in Production: Significantly faster cutting times compared to manual processes. The ability to process tube metal profiles directly, rather than bending and welding sheet metal, results in energy savings during operations.

Aluminum Injection Moulding

Fast Production Cycles: Injection molding enables rapid and efficient part production. It reduces dependency on external suppliers for molded metal parts and allows us to produce all product components in house.

Wood Veneering and Processing Natural Wood

Experience and Mastery: Nurus's expertise in wood processing ensures the highest quality and beauty in natural wood furniture.



PU & Liquid Plastics: Foam and Solid Forms

Greater control over material quality: Nurus can verify the consistency of material structures for optimal product performance and durability.

Commitment to Superior Quality, 70+ International Active Certifications



With its management systems and quality control teams, Nurus can trace all processes within its facility back to raw material procurement and material structure. The quality teams ensure that all materials and processes are carried out efficiently and without waste, facilitating the production with annually renewed product and system quality certifications.



Advanced Polymer Research Laboratory

Advanced innovation capability: Nurus can develop new and sustainable materials for furniture manufacturing and research the efficiency of existing materials.



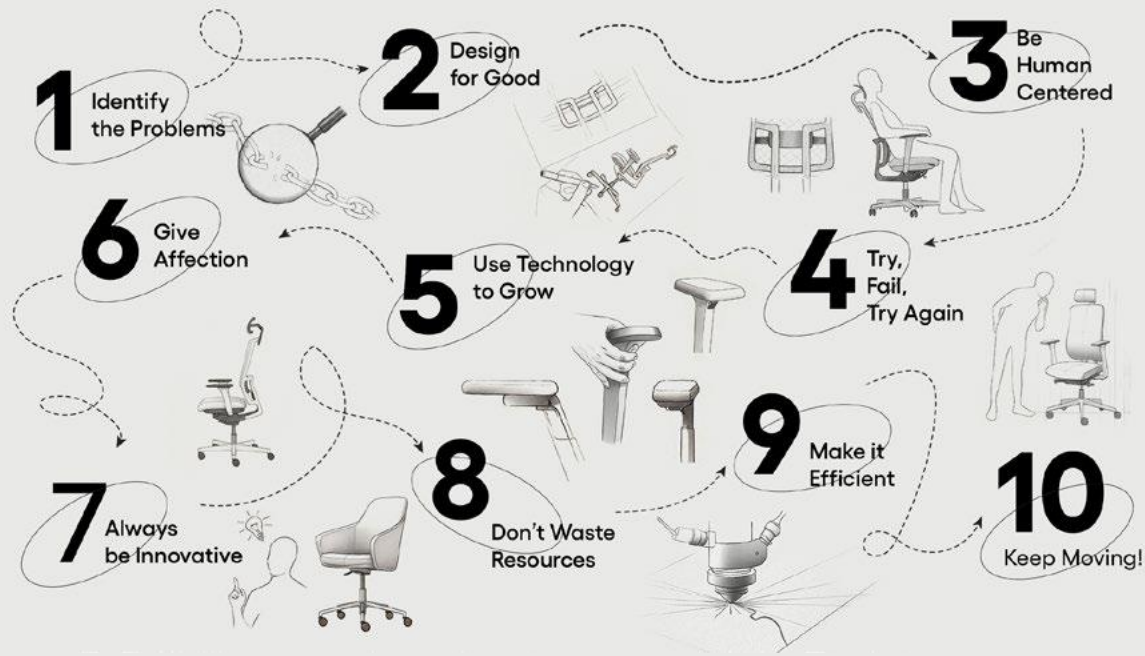
Advanced Automation and Robotic Integration

Our 45,000 m² production facility provides unmatched efficiency and precision in manufacturing with fully automated production lines. This automation allows us to maintain high-quality standards while reducing production times, making all processes more efficient.



R&D Center for Office Furniture

Our expanding in-house R&D community is dedicated to integrating innovative methods into various projects. By promoting a culture of research and development, we continuously develop new materials and technologies to shape our future habits and maintain our leadership position in the industry.



Design for Manufacturing Philosophy

The human centered design approach of Nurus puts users' needs and aspirations at the heart of the process, **shaping the work experience of through design for manufacturing.**

We design our products not only for today's but also for tomorrow's work habits. Designers and R&D engineers within Nurus teams transform ideas into reality using advanced computer-aided design and prototyping techniques. By **optimizing the entire product life cycle from design to recycling**, this approach **ensures sustainability and efficiency, minimizes waste, and keeps user experience at the core of every process.** With this strategy, Nurus products deliver award-winning solutions that add value to working life while **enhancing user productivity and comfort.**

Designers & Collaborations

Nurus D Lab

Renan Gökyay

Favaretto & Partners

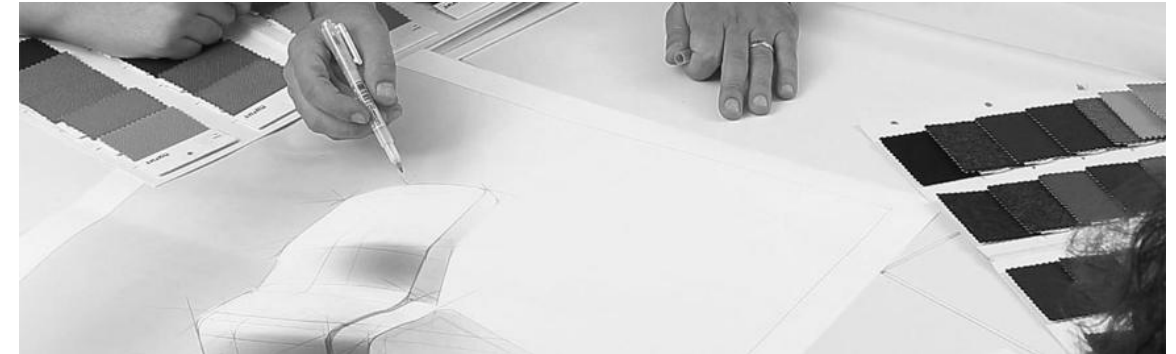
Martin Ballendat

Massimo Costaglia

Paul Brooks

Stefan Brodbeck

Sven von Boetticher



Nurus D Lab

Nurus D Lab is the in-house design team that embodies Nurus's human-centered design philosophy. **Led by Renan Gökyay**, the team plays an active role in every stage of product development, from defining design strategy to bringing products to market. Working in harmony with external collaborators, Nurus D Lab integrates advanced engineering techniques and design technologies into production, while observing user needs to create forward-thinking products.

To this day, the team has developed over 100 products, including 21 office chair models, forming a substantial part of Nurus's seating portfolio. Nurus D Lab's designs **have been honored with more than 65 prestigious international awards**, including Red Dot, iF Design, Good Design, and German Design Award, making it one of the pioneering teams to bring such recognition to the Turkish furniture design sector. With 12 international award-winning office chair designs, Nurus D Lab continues to transform the company's sustainable and innovative design philosophy into products that add lasting value to the brand.



Me Too



Mou



Toya



Dora



Vela



Renan Gökyay

Renan Gökyay is the CEO and Chief Designer of Nurus. He graduated from Galatasaray High School and later earned his degree in Industrial Design from Middle East Technical University (METU). Together with Güran Gökyay, he transformed Nurus through a technology-driven approach. **Placing user needs at the core of his design philosophy and integrating technology as an inherent part of design,** Gökyay defines Nurus’ transformation with the statement: **“We do not manufacture furniture; we manufacture technology.”** For him, **innovation is only meaningful when it creates value for people.** Robotic production systems, integrated electronic solutions (Links), and a strong R&D culture reflect this perspective.

Gökyay has played a significant role in increasing the international visibility of Turkish industry in design. **He enabled Turkey’s first wins at world-renowned design awards such as Red Dot and Good Design, contributing to the institutionalization of the concept of “design awards” in Turkey.** He also received the second-ever iF Design Award granted to Turkey. Under his leadership, **Nurus has won over 50 international design awards, strengthening both the brand’s and Turkey’s position in the global design arena.**

Today, his products are used in more than 50 countries, positioning Gökyay as **a pioneering figure representing Turkish design worldwide.**



Favaretto & Partners

Favaretto & Partners is a well-established Italian design studio founded in Padua in 1973 by Paolo Favaretto. Over decades, the studio has produced designs across various sectors, from office furniture to lighting, and has won numerous national and international awards, including Red Dot, Good Design, and Compasso d’Oro.

In partnership with Nurus, **the studio designed 7 different product families, including Lucrezia and Metope,** bringing Italian design aesthetics and innovation into Nurus’s collection. Particularly, the Metope and Lucrezia office chair series stand out for their balanced use of materials. **These designs won the Big See Wood Design Award in 2022 and the German Design Award in 2023.** The office chair designs developed through this collaboration have supported Nurus’ prestige in the international market with both ergonomically and aesthetically powerful products.



Martin Ballendat

Martin Ballendat is an internationally acclaimed German designer, renowned for his timeless, elegant, and minimalist works. Born in Bochum in 1958, he graduated from the Industrial Design Department at Folkwang University of Arts in Essen and later managed design departments at prestigious furniture companies.

In 1995, he founded his studio Design Ballendat, operating in both Germany and Austria, and has been a powerful force in interior and industrial design for over 25 years. In collaboration with Nurus, **he achieved great success with the Uneo office chair,** which won international awards including Red Dot, Good Design, and iF Product Design, as well as receiving a “Special Mention” at the German Design Award 2016. More recently, his expertise in office seating was reflected in **the Spring chair, the latest member of Nurus’s sustainable and user-friendly office chair family, which won the Red Dot Award 2025.** Ballendat’s collaborations have brought significant value to Nurus’s product portfolio.



Paul Brooks

Paul Brooks is a British-born designer based in France and working in Germany. Specializing in office seating solutions, Brooks provides focused and thoughtful design services to leading furniture manufacturers across Europe and the U.S. Internationally recognized and the recipient of many design awards, **he has been honored with Good Design, iF Design, GIO, Best of Neocon, and Red Dot awards for his chair designs.**

Through his collaboration with Nurus, he created Waves design. By combining ergonomics with aesthetics, Brooks has strengthened Nurus’s office chair collection. Thanks to his extensive expertise, the products he developed with Nurus support the company’s strong positioning in the global market.



Stefan Brodbeck

Stefan Brodbeck is a German designer educated in industrial design and architecture in Kassel, widely recognized for his strategic approach. In 1994, he established his own studio, Brodbeck Design. In collaboration with Nurus, he designed several seating products, including the Alava and Flora chair families.

Notably, the Alava series meets the demands of new-generation workspaces with its flexible design and **was awarded the Green Good Design and Good Design awards, as well as being nominated for the German Design Award in 2016 by the German Design Council.** Two of Brodbeck’s Nurus designs fall under the office chairs category, and his collaborations have earned multiple prestigious awards. With designs that balance **functionality, ergonomics, and aesthetics,** he has significantly contributed to Nurus’s product range.



Sven von Boetticher

Sven von Boetticher is a renowned German designer who founded the independent design studio ID AID in Stuttgart in 2011. Working at the intersection of design, strategy, and research, Boetticher develops innovative product concepts for national and international brands. With a team of expert designers and a strong interdisciplinary network, he has achieved long-term success and fostered creative ideas within an open company culture.

In collaboration with Nurus, he contributed the Air office chair series to the brand’s seating portfolio. **The modern and elegant Air family has drawn attention** with its lightweight and ergonomic design, receiving acclaim on the international stage. This collaboration reflects Nurus’s innovative, human-centered design philosophy, **positioning Air as a highly appreciated product in the industry.**



High Quality, Sustainable and Healthy: Nurus Materials

Nurus products are made from high-quality materials.



Wood

Nurus uses FSC certified, 100% durable wood that can be used and these woods have CARB2 certificates.



Plastic

Each year tons of PP material is recycled and reintroduced into the Nurus production cycle. From the local sourcing of plastic raw materials to injection molding, all processes are carried out with meticulous attention to details within a single facility.



Aluminium

In our facility where aluminum casting and injection take place, all metal surfaces, including tubes and sheets, are processed in machines suitable for their forms, ensuring efficiency that reduces the Scope 3 carbon footprint.



Metal

Metal parts are processed with high-tech machines in Nurus' 45,000 sqm technology base, where the same parts are cut, bent, welded, polished and powder coated. By using this process, we reduce Scope 3 carbon footprint.



Fabrics

Our fabrics, certified by international standards such as OEKO-TEX and EU Eco Label, are durable and suitable for long-term use, enhancing the quality and lifespan of our products.



Mesh

Our high-quality, breathable yet strong mesh materials support your spine while maintaining the best form for your body throughout the day, ensuring they can be used for years without wear.

We Are The Supply Chain

Nurus chairs are crafted within Nurus’ extensive 45,000 sqm tech base, with 95% vertical integration and a century of expertise.

Every step of production is carefully tracked, ensuring reliability and consistent quality. This fully in-house, circular system not only guarantees superior product quality but also **controls Scope 1 & 2 emissions and helps minimize Scope 3 emissions** by reducing reliance on external suppliers.

With our Head Quarters in Ankara and warehouses in Germany and North America, Nurus products are delivered punctually through our extensive distribution network, **ensuring safe and timely delivery every time.**

Within its vertically integrated technology base, Nurus produces nearly all components of its office chairs, guaranteeing quality, speed, and sustainability.



Vertical Integration
%95
Resilient and Independent Production



99
Years of Experience



Global Distribution
Advanced Logistics Operation



2 Years
Warranty

*All Nurus Office Chairs are under warranty.

16 Main
Production Lines
Under One Roof



Türkiye ve Dünya’da
45+ Global Sales Points



We reach our clients through seven stores located in Istanbul, Ankara, Bursa, Izmir, Antalya, Chicago, and Stuttgart, along with 15 dealerships and more than 45 touchpoints in total.

Sustainable, High-Tech and Reliable:

The complete cycle of production,
uninterrupted and built with
high performance, sustainable
materials.

nurus



We understand that every decision counts,
and our growth is driven by a steadfast commitment to sustainability.



95%
Vertically Integrated,
Independent Production

62%

Of our growing fleet is electric vehicles.



100+
International
Design Awards

70+
Active System and
Product Certifications

55%
More than half of the
board of directors at
Nurus are women.



100%
Recyclable Packaging



Recycled
235 tons
Metal and Metal Parts
53 tons
Packaging Materials
20 tons
Polypropylene



70%
Energy is sourced of our own solar
panel system. The 2,4 Megawatt
capacity Solar Panel System
installation is located on the rooftop of
our 45.000 sqm technology base.



Engineers working
in R&D Departments
38



Our aim is,
To Be Carbon Neutral by
2030

A growing community of
**500+
People**



Recovered
372 tons
Wood Materials



24.51%
Our CO₂ emissions
were down by

83.60%

Of our raw material suppliers
are within 500 km radius of our
headquarters. 48% of them are even
closer, within 200 km.



Greenguard & Greenguard Gold Certifications



People spend most of their time indoors, and **indoor air pollution is five times higher than that of outdoor environments**. The Greenguard certification proves that **the materials used in a product have low emissions** and contribute to healthier indoor environments. **Since 2018**, we have proudly acquired Greenguard and Greenguard Gold Certifications for **22 Nurus products**. Some of them being:

Alava, Aura, Me Too, Mou, Sacha, Trea, Uneo, Waves, Spring

*Data based on 2023-2024 rates.



Discover More at



nurus.com